

RECRUITING GIRLS INTO SPORTS (CHANGING THE CULTURE FOR MORE SUCCESS)



USTA Iowa and the U.S. Soccer Foundation are partnering to bring a unique presentation titled "Recruiting Girls Into Sports." This presentation focuses on recruiting girls into sports by increasing opportunities, providing female coach-mentors, and creating inclusive environments in underserved communities.

The program aims to combat the high drop-out rate on sports by addressing barriers to participation through grants, new strategies, specialized training, and community-based programs.



USTA 
MISSOURI VALLEY
IOWA

THIS IS A FREE EVENT TO ATTEND.

The same presentation will be made at three different cities and dates to help with your availability:

Location 1: Cedar Rapids, IA, Sunday, March 22 at the Elmcrest Country Club, 1 Zach Johnson Dr. NE 52402

Location 2: Ames, IA, Sunday, April 19 at the Ames Fitness Center South, 3600 University Blvd. 50010

Location 3: Moline, IL, Sunday, June 7 at the Quad City Tennis Club, 1522 47th Ave. 61265

The presentation is made up of two different segments but the same in all three locations:

Segment A 9:30 - 9:50 am check in



10:00 am - 12:00 noon **Recruiting Girls Into Sports** sit down lecture with Q & A
~ presented by U.S. Soccer Foundation

Questions - Call
John Terpkosh at
816-780-1047
with USTA Iowa

Segment B 12:00 - 12:30 pm Box Lunch free lunch if you're staying for Segment B presentations



~ presented by Musco Lighting
12:30 pm - 1:30 pm Red Ball Tennis presentation - new team sport for girls ages 7, 8, & 9, grants available
~ presented by USTA Missouri Valley, Junior Team Play Division
~ new Red Ball Tennis programs will start beginning summer 2026, RBT runs for 6 weeks
1:30 pm - 2:30 pm Red Ball Tennis Coaching/Training presentation on court activity - wear tennis shoes
~ presented by Bunny Bruning, Women Coaching Racquet Sports
~ Bunny is a RSPA Master Professional, USTA MV and USTA Iowa Hall of Famer
2:30 pm dismissal

Who should register and attend this presentation:

- > supervisors or recreation programmers from local park & recreation departments, Boys & Girls Clubs, YMCAs, indoor tennis clubs, community tennis associations and sports related organizations, wanting new strategies to grow programs
- > Organizations, instructors, and coaches looking to add a new team sport offering for young girls this summer
- > women or high school age girls (age 15 or above) wanting to learn to coach or help mentor a low level team sport

Organizations sponsoring or partnering the series of presentations:

USTA Iowa U.S. Soccer Foundation Musco Lighting Adaptive Sports Iowa Women Coaching Racquet Sports

*How do you register to reserve my space **BEFORE MARCH 10TH (deadline)**:*

Call John Terpkosh with USTA Iowa at 816-780-1047 to register by phone or email to USTAIowaSPC@gmail.com

Organization name: _____ Phone #: _____

Address: _____ City: _____ Zip: _____

PRINT Name of Individual attending: _____

PRINT Email: _____

Which location I will attend: _____ 1 Cedar Rapids 3/22 _____ 2 Ames 4/19 _____ 3 Moline 6/7

Registration
deadline is March 10

Which segment(s) I will attend: _____ Segment A (Recruiting Girls Into Sports presentation)

USTA Iowa

_____ Segment B* (lunch, Red Ball, Coaching/Mentoring presentations)

*to go to Segment B you must also attend Segment A