

# AT YOUR

## Provider Resources



MISSOURI VALLEY



*Growing tennis to inspire  
healthier people and  
communities everywhere.*

### COACHING

Calling all innovators, newbies, sunseekers, professors, motivators, builders...whoever you are and whatever your style, tennis needs your skills! So, step up to the baseline, share your passion for tennis and help shape the future of the sport in your community.

#### Coaching Fundamentals Workshop

A two-day, in-person training focusing on coaching principles and building skills to teach beginner to low-intermediate players of all ages.

#### Play Facilitator Workshop

An immersive experience with the USTA American Development Model (ADM) and core principles that foster a joyful and player-focused environment: competence, confidence, connection, character and creativity.

#### High School Coaching Workshop

More info to come.



*Scan the QR code for resources,  
training and professional  
associations.*



### RESOURCE LIBRARY

Scan the QR code to access resources developed by the USTA and its partners to help you teach and develop players on and off the court.

### REGISTRATION TOOL



Tournament and program registration for both adults and juniors is now available at [playtennis.usta.com/](http://playtennis.usta.com/).

Scan the QR code to search by location, date or play level and get on court today!



### SERVE TENNIS

Serve Tennis is a registration system that will simplify your tennis business. Our number one priority is to help you make your tennis programs or business more successful. Access live demos and consulting sessions, promote your business or reach out to our new customer care team by scanning the QR code to the right.

### TENNIS VENUE SERVICES



Our Tennis Venue Services team is your partner in making your tennis facility the place to be. From tennis court resurfacing, court amenities, and lighting upgrades to full-scale construction projects, scan the QR code to find out how we can help.

# SERVICE

AT YOUR SERVICE

# Junior Tennis Resources

## What is the USTA Junior Pathway?

It is your child's journey until they are 18 years old through our youth tennis products under the American Development Model. The USTA's ADM offers a comprehensive framework for providers, coaches, athletes, and parents. By growing friendships, improving skills, and maximizing the potential of players at all levels, this framework will keep more participants playing our sport for a lifetime. Within the pathway, players ages 11 and over can move freely within the products that fit their age, ball color and skillset. Players ages 10 and under move through the pathway using the Net Generation PlayTracker.

## What products are offered under the USTA Junior Pathway?

### INTRODUCTION TO TENNIS

Tennis in Schools/PE (See below)

### TEAM COMPETITION

USTA Team Challenge  
USTA Junior Team Tennis  
USTA Youth Red Ball League

### INDIVIDUAL COMPETITION

USTA Junior Circuit  
USTA Junior Tournament

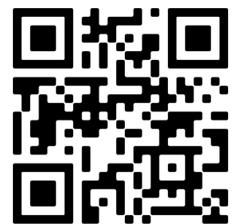
## TENNIS IN SCHOOLS

Whether you're teaching tennis in a P.E. class for the first time or looking to continue your coaching passion with middle and high school teams, the USTA has the resources you need to be successful on and off the court. Scan the QR code to the right for School Tennis resources or the code below to learn more about training.

### Training Opportunities



## USTA Junior Pathway



### USTA Team Challenge

Low-pressure introduction to competition

- \*Focus on character
- \*Level-based play
- \*De-emphasize results
- \*Short duration (1-2 hours)



Structure:  
Free play, Athletic Development, Character Development, Co-op play, Team Competition



### USTA Junior Team Tennis

Team-based match play

- \*Gain match experience
- \*Develop your skills
- \*Focus on team results
- \*Flexible duration (4-8 weeks)



Format:  
Local and championship team play opportunities. Singles, doubles and mixed doubles formats



### USTA Junior Circuit Events

Non-elimination level based entry-level tournaments

- \*Competitive environment
- \*Advance your skills
- \*Up to half day (2-4 hours)



Format:  
Singles and doubles, round-robin flights of 3, 4 or 5 (+playoff) by age, gender & play frequency



### USTA Junior Tournaments

Competitive nationwide tournament structure

- \*Standardized system
- \*Showcase your skills
- \*Focus on ranking points
- \*L7 (1 day) to L1 (4+ days)



Format:  
Singles, doubles and team formats for each level. Awarding points-per-round toward one ranking list



Scan the QR code for more on the USTA Junior Pathway.

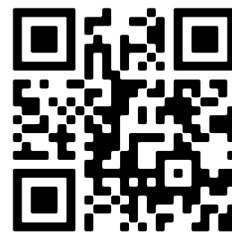
The use of ball colors changes as skills improve through the USTA Junior Pathway. The journey is not a linear progression - for example, players can play in Junior Circuit Events or Junior Team Tennis at the same time that they are participating in Junior Tournaments.

## Net Generation PlayTracker

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The Net Generation PlayTracker will help parents and players navigate their development progress, replacing the current stars and trophies system. Now, players will collect points on an engaging PlayTracker after playing in USTA Team Challenges, USTA Junior Team Tennis, and USTA Junior Circuit tournaments.

The Net Generation PlayTracker is for players aged 5-10 and their parents to track progress at USTA competitive events, all in one place. Using the American Development Model (ADM) framework, players and parents will learn more about the recommended development pathway and earn digital incentives along the way.



## Junior Tournament Structure



A simplified USTA Junior Tournaments structure took effect in January 2021. The structure utilizes seven levels of events, ranging from Level 7 (Intermediate) to Level 1 (National Championships) and a universal ranking system that distributes points consistently across the country.

*Scan the QR code to view  
the junior tournament  
structure graph.*

*Scan the QR code  
for the full junior 2025  
section tournament schedule.*



## Adult Tennis Resources



*Scan the QR code  
above for more info  
about these adult  
tennis opportunities.*

### USTA LEAGUE

Adult competitive tennis league for players of all skill levels that are organized into three age groups - 18 & Over, 40 & Over, 55 & Over and 65 & Over. It's a great way to stay active, improve your game, and meet other players in your area.

*Scan the QR code  
below to search for  
adult 2025 section  
tournaments.*



### NTRP

USTA Missouri Valley adult tournament players who participate in NTRP tournaments throughout most of 2025, and into early 2026, have an opportunity to earn points and qualify for the 2026 NTRP National Championships being held in February/March of 2026.

## ADULT TOURNAMENTS

USTA Missouri Valley holds adult tournaments throughout our five state area for every age and skill level, on clay, hard, and grass court surfaces. Play a section tournament for your chance to qualify for National Championships!



*Scan the QR code if you  
are interested in learning  
more about hosting a Red  
Ball Tennis event.*

### SOCIAL TENNIS

Adult social tennis provides casual play opportunities for players of all skill levels. Whether you are looking for a multi-week program, a half-day event, or just an hour of fun, there is an Adult Social Tennis program that fits your schedule.

### RED BALL TENNIS

Red Ball Tennis is a FUN social experience designed to bring new players to your courts and have them playing the game in 10 minutes! With modified equipment and an all-inclusive package, Red Ball Tennis will supercharge the success of your players and bring a new level of energy to your facility.

# Community Tennis Resources

## TENNIS IN THE PARKS

Recognizing the importance of public parks in the long-term health and growth of the sport, this initiative provides resources designed to help establish, grow and sustain tennis programming in public parks across the nation.

## COMMUNITY TENNIS ASSOCIATIONS (CTAS)

are not-for-profit, volunteer-based organizations supporting programs that grow the game of tennis.



Scan the QR code above for more info about community programming.

## THE NATIONAL JUNIOR TENNIS & LEARNING (NJTL)

is a network of nonprofit youth development organizations that offer free or low-cost tennis and education programming to under-resourced youth within the section.

## WHEELCHAIR

The USTA is dedicated to providing top-flight programming and developmental opportunities to wheelchair athletes of all ages and backgrounds. From wheelchair-specific events, to NTRP Adult Tournaments and USTA League play on the able-bodied side, there are more opportunities to play tennis than ever before!

## ADAPTIVE

Tennis provides many benefits for adults with cognitive and physical disabilities, including hand-eye coordination, balance, mobility, strength and fitness. It builds self-confidence, social skills and functional independence. Tennis provides inclusive opportunities for adults with disabilities and creates friendships for a lifetime.

# 2025 grants.

USTA Missouri Valley offers grants to assist organizations to initiate or expand their tennis programming activities.



Scan the QR code or visit [usta.com/grants](http://usta.com/grants) to apply and learn more about the guidelines.

### 2025 Grant Deadlines:

- Friday, February 14
- Friday, April 11
- Friday, July 11
- Friday, August 29
- Friday, October 17

### • SECTION LEVEL GRANT CATEGORIES

- Serving Up Tennis Grants (Not-for-Profit Organizations)
- Grow the Game Tennis Grants (For-Profit Organizations)
- Pro-Circuit Assistance Grant
- Adaptive Programming Assistance Grant
- Wheelchair Programming Assistance Grant
- Facility Assistance Grant
- National Tennis Month Program Assistance (May 2025)
  - Deadline: April 11, 2025

### • DISTRICT LEVEL GRANT CATEGORIES

- Deadlines are specified within each district grant guideline if chosen.

If you have questions please contact Tara Williams:

USTA Missouri Valley Community Tennis Manager  
913-302-5901 • [williams@movalley.usta.com](mailto:williams@movalley.usta.com)

# Play Tennis Your Way

## WITH THE NEW USTA TENNIS APP

The USTA Tennis app connects players of all skill levels, abilities, and ages to the tennis court. Stay up to date with all of your ratings and USTA rankings while finding your next tournament, tennis team, tennis coach or event.



**MANAGE YOUR  
USTA ACCOUNT**



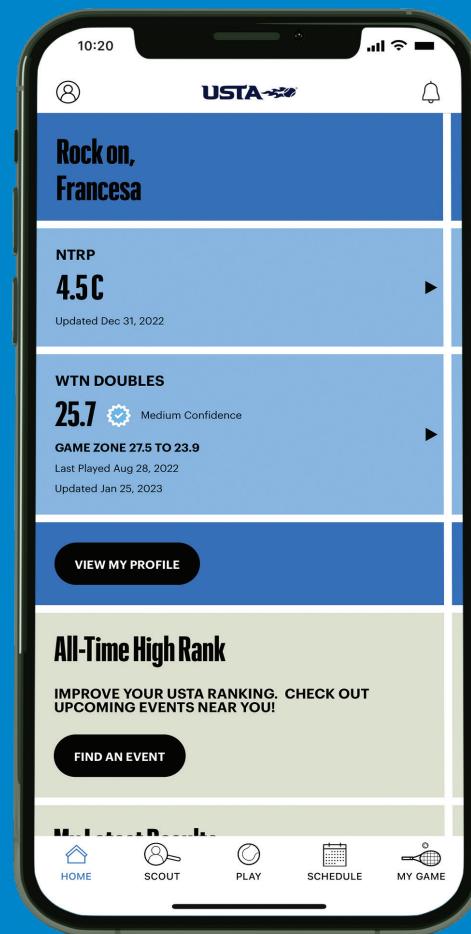
**TRACK YOUR  
RATINGS**



**FIND PLAYERS  
NEARBY**



**DISCOVER PLAY  
OPPORTUNITIES**



**DOWNLOAD THE APP**

Get in the game



**USTA**

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