USTA MISSOURI VALLEY

2026 ANNUAL CONFERENCE SESSIONS AND SPEAKERS

Thursday, December 3

4:15 - 5:00 p.m. - Salon AB
Opening General Session
Mary Buschmann, USTA Missouri Valley CEO and Executive Director

5:15 - 8:00 p.m. - Salon DEF
Game. Set. Trivia!
Tennis Trivia and Dinner

Friday, December 4

8:30 - 9:15 a.m. - Salon AB
General Session
Ted Loehrke, USTA Managing Director, Head of Section Partnerships

9:30 - 10:15 a.m. - Salon E
Advocacy in Action: Championing Tennis Beyond the Baseline
Patrick Briaud, USTA Managing Director, Tennis Advocacy
Jennifer Gregg, USTA Senior Director, Advocacy

10:30 - 11:15 a.m. - Salon F
Digital Landscape: Using Digital Innovation to Make Tennis More Connected
Lydia Colaresi, USTA Managing Director, Head of Digital Strategy
Michael Hughes, USTA Senior Director of Digital & Business Strategy-Technology;
Dominic Marticorena, Third Court

11:30 a.m. - 12:15 p.m. - Salon E
Powering Your Mission: Building a High-Impact Volunteer Team
Jennifer Gregg, USTA Senior Director, Advocacy
Laura Puyear, USTA Missouri Valley Senior Manager of Coach Development and Training

12:15 - 1:15 p.m. - PreFunction North
Lunch and Networking

Friday, December 4 Continued

1:30 - 2:15 p.m. - Salon D
Adult League Regulation Working Group

2:30 - 3:15 p.m. - Salon F
Adult Play Committee Meeting

3:30 - 4:15 p.m. - Salon D
Diverse & Inclusive Community Outreach Committee Meeting

5:00 - 6:00 p.m. - Salon AB
Meeting of the Board and Meeting of the Association

6:00 - 8:00 p.m. - Salon DE
Conference Dinner Party

Saturday, December 5

8:30 - 9:15 a.m. - Salon DE
General Session
Craig Tiley, USTA Chief Executive Officer

9:00 - 11:00 a.m. - Executive Board Room
Officials Committee Meeting

9:30 - 11:00 a.m. - Salon DE
District Connect: Ideas, Collaboration and Action
Dominic Marticorena, Third Court

11:30 a.m.- 2:00 p.m. - Salon ABC
Hall of Fame Induction and Awards Celebration Luncheon
Scott Hanover, Master of Ceremonies

Scan to read more about our sessions and speakers!