

# 2020 Tennis Industry Survey



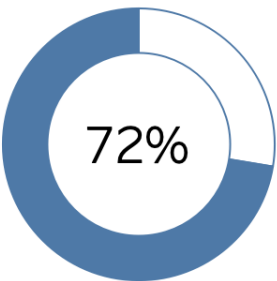
## Respondent Profile

Total number of  
responses

3,289

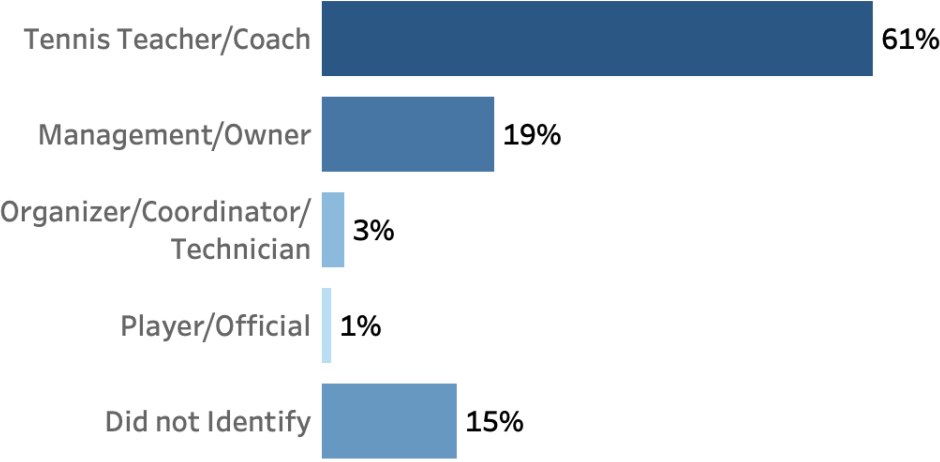
(Last response : 3/26/2020 5:49:58 PM)

### USPTA & PTR Members

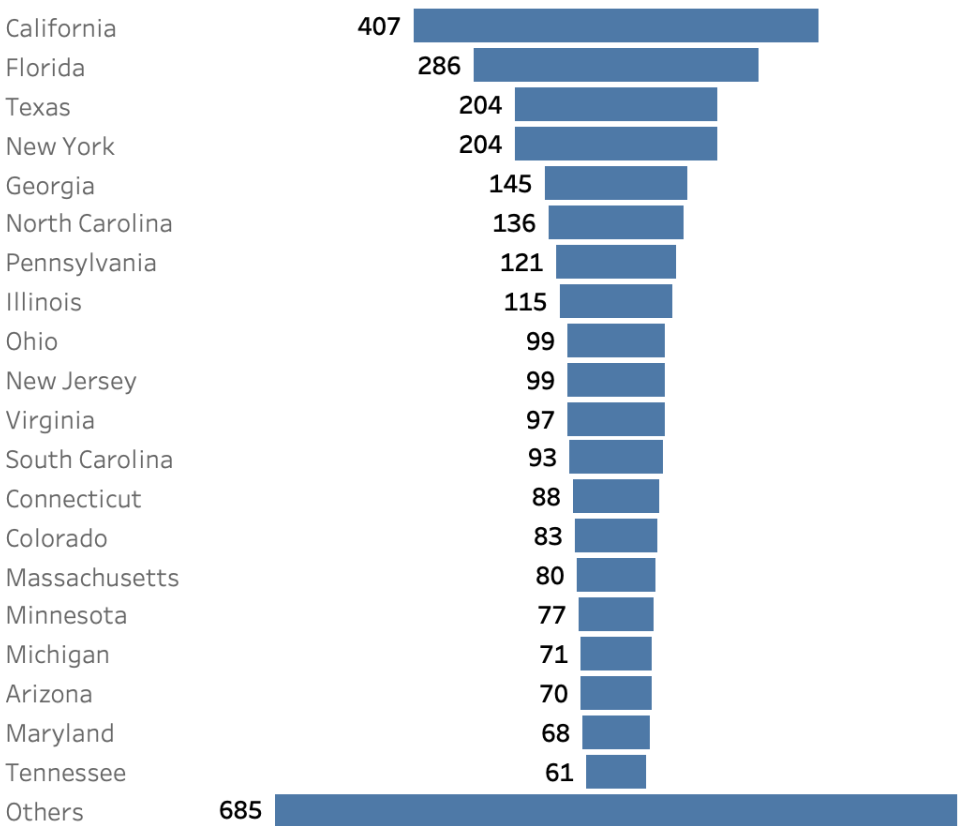


Are you a member of a  
Professional teaching  
organization?

What is your  
role/profession in the  
tennis industry?



### What state do you offer tennis in? (Top 20)



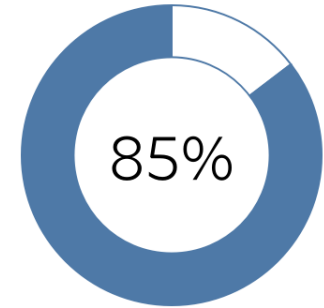
# 2020 Tennis Industry Survey



## Status of Facilities

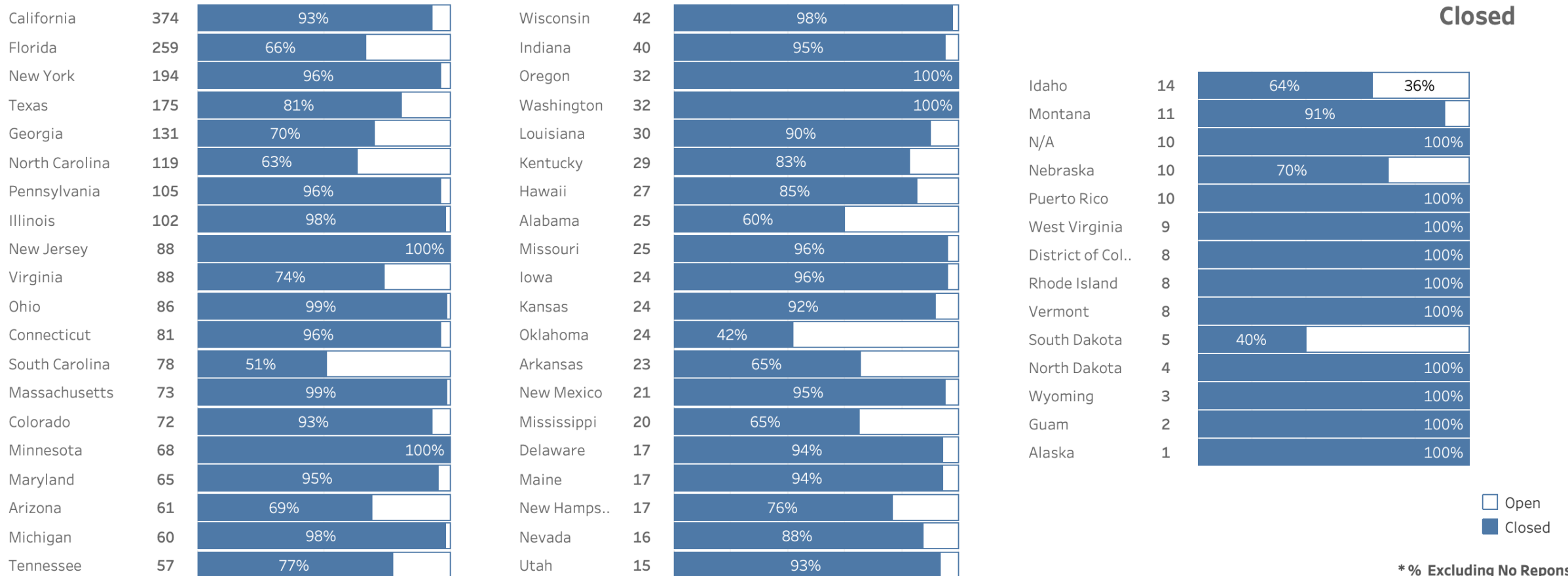
Is the facility you own, operate or teach at Open or **Closed** as of 3/23/20?

\* % Excluding No Responses



**Closed**

### Is the facility you own, operate or teach at Open or **Closed**?



\* % Excluding No Responses

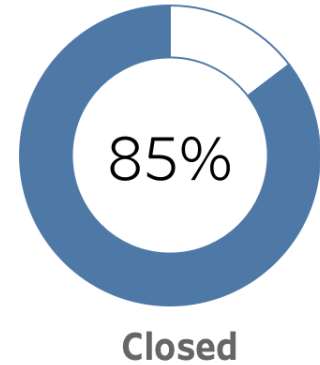
# 2020 Tennis Industry Survey



## Status of Professionals at CLOSED Facilities

Is the facility you own, operate or teach at Open or **Closed** as of 3/23/20?

\* % Excluding No Responses

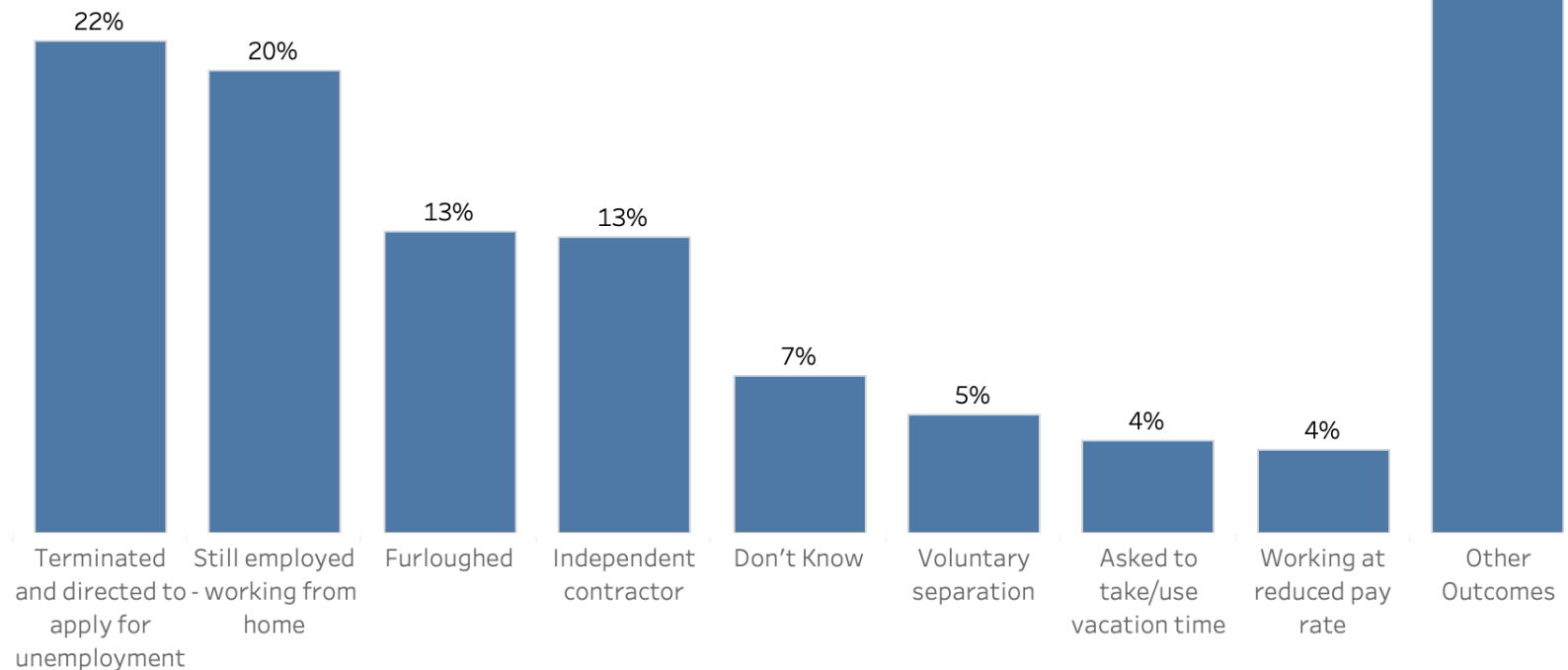


Your facility is closed as of 3/23.

- Facility Owners/Operators, what is the status of your employees (FT/PT/contractors)?

\* respondents selected all that apply

- Tennis Teaching Professionals, what is your status?



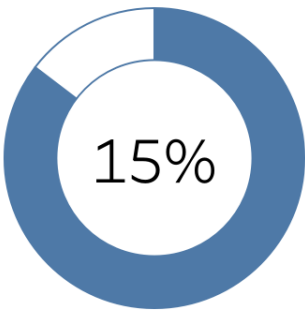
# 2020 Tennis Industry Survey



## Status of Professionals at OPEN Facilities

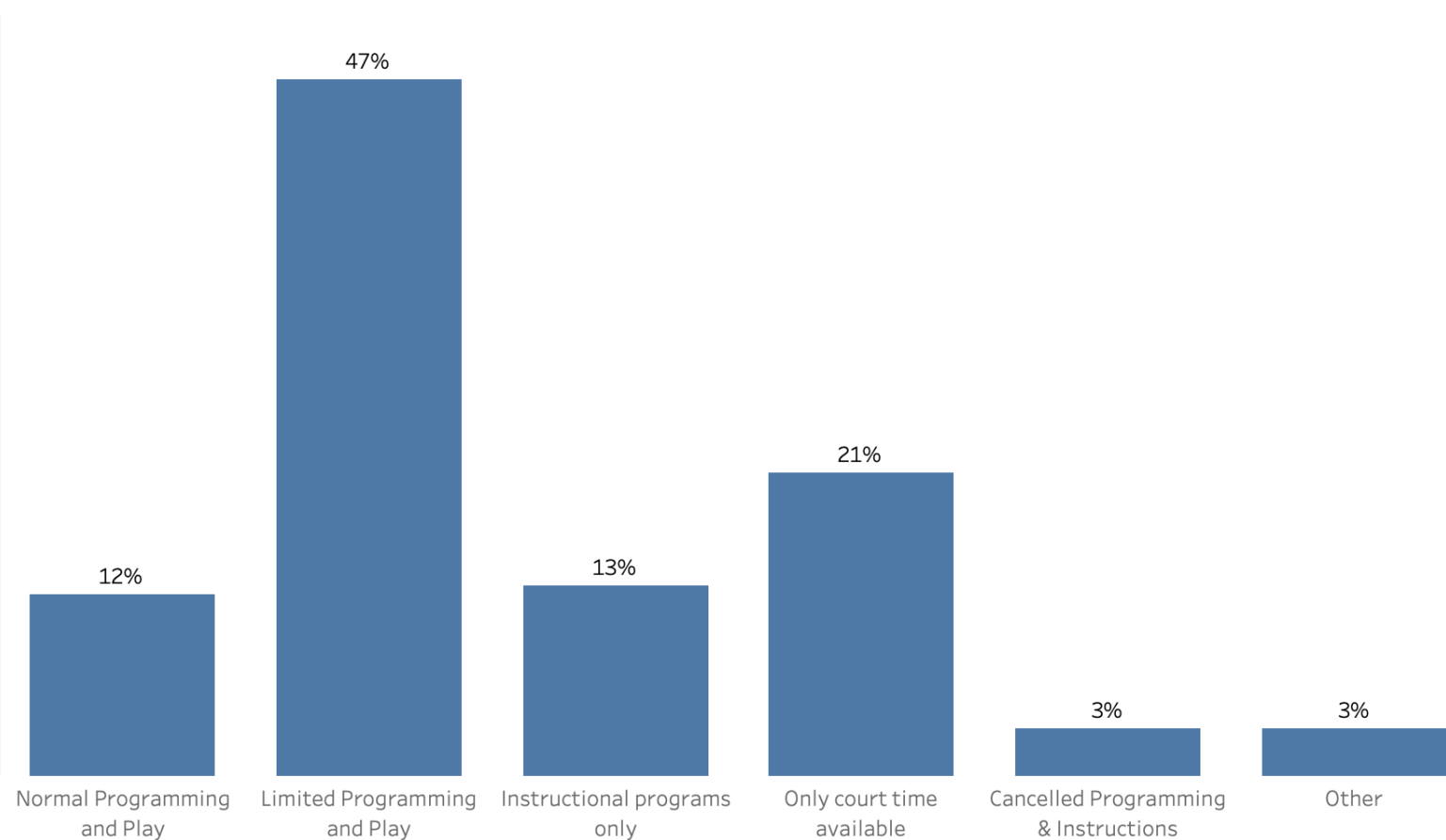
Is the facility you own, operate or teach at **Open** or Closed as of 3/23/20?

\* % Excluding No Responses



Open

Your facility is open for business as of 3/23/20. In what capacity are you operating?

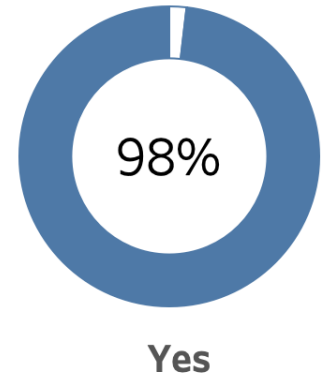


# 2020 Tennis Industry Survey



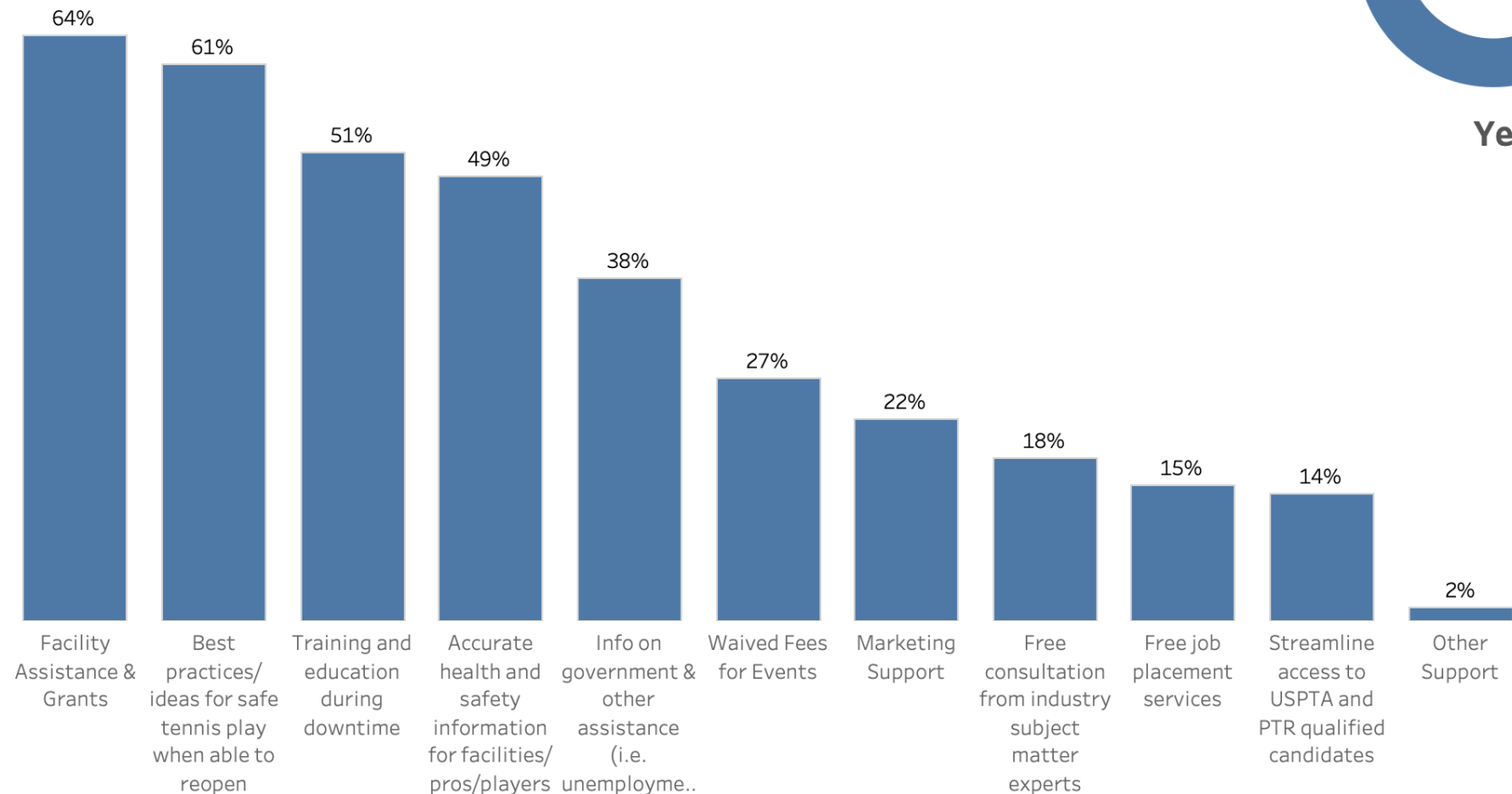
## Support from the USTA and tennis industry

Do you need support from the USTA and the tennis industry?



What support do you need most from the USTA and the tennis industry?

\*(respondents checked all that apply)

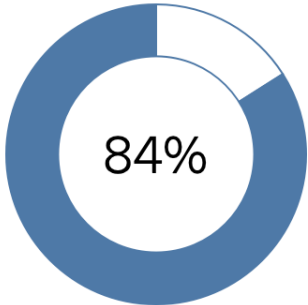


# 2020 Tennis Industry Survey



## Interest in Content

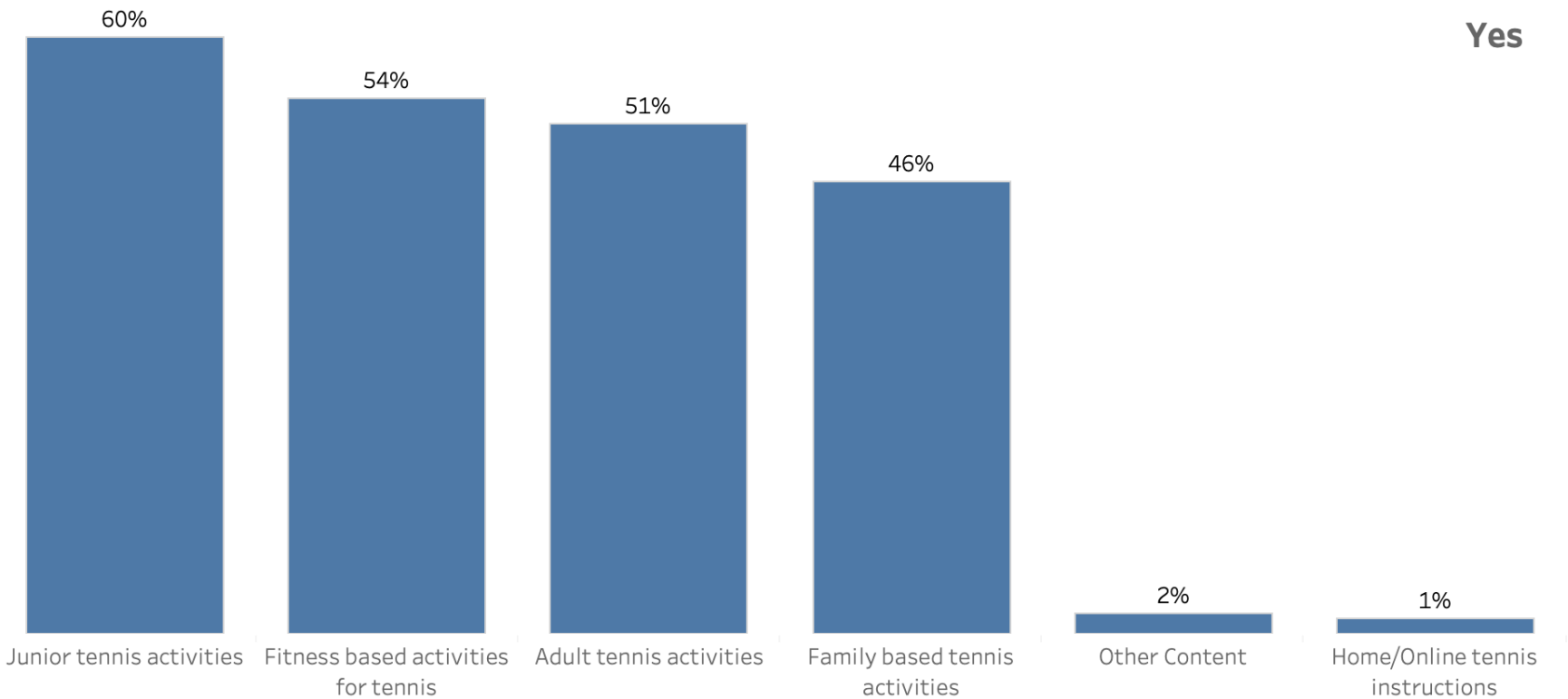
Are you interested in content we can offer to support you in engaging with your local players?



Yes

What content can we offer to support you in engaging with your local players?

\* respondents checked all that apply

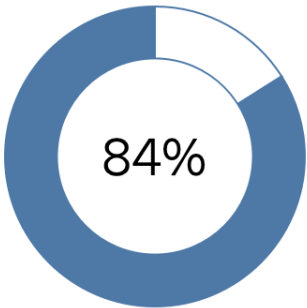


# 2020 Tennis Industry Survey



## Interest in Educational Content

During this COVID19 downtime are you interested in educational content?



Yes

### What areas of educational content are of most interest to you?

\* respondents checked all that apply

