



2021 Guide to Facility Services

SEE BELOW FOR HELPFUL HINTS AND AVAILABLE RESOURCES

BUSINESS SERVICES

- USTA assistance and support with negotiations between government agencies and private developers
- Forecasting and financial recommendations that help determine project cost estimates.
- Identifying potential partners and funding sources
- Assistance with business plan preparation and review
- Providing recommendations for operations and staffing

TECHNICAL SERVICES

- Assessment of existing facility to address any problems with tennis courts, lights, etc.
- Preparation of existing facility rehabilitation or renovation plans
- Review of contract bids
- Review of construction documents to ensure all project details are clear, accurate and concise
- Recommendations for alternative or cost saving methods for construction, grading and drainage plans

ADVOCACY SERVICES

- Complimentary [USTA Community Advocacy Handbook](#)
- Assist project leaders in developing their project's position and identifying a special proposal
- Provide tennis research and data to outline opportunities

DIGITAL TOOLS

- Create custom online programs and manage financial transactions with ease
- Oversee court bookings, sell and manage services, and connect with customers in one place
- Promote your business with easy email marketing and a free custom website

VALUE

- Utilizing USTA Facility Services allows projects to receive complimentary assistance from industry experts that would usually add to the cost of the project. These services are listed below:

Services	Standard Project	Complex Project
Advocacy/Programming with Technical Services	Two technical reviews (\$3,275 value)	Four technical reviews (\$8,495 value)
Advocacy/Programming with Technical Services and Concept Development	Two technical reviews (\$6,475 value)	Four technical reviews (\$14,495 value)
Advocacy/Programming with Business Services	Three consultation hours (\$815 value)	Five consultation hours (\$1,395 value)
Artistic Renderings	4-12 court rendering (\$4,000 value)	12+ court racquet sports complex rendering (\$10,000 value)



Email facilities@usta.com to get your project started today