

# 2022 Guide to Tennis Venue Services

SEE BELOW FOR HELPFUL HINTS AND AVAILABLE RESOURCES



## BUSINESS SERVICES

- USTA assistance and support with liaising between public and private developers.
- Forecasting and financial recommendations that help determine project cost estimates.
- Identifying potential partners and funding sources
- Assistance with business plan preparation and review
- Providing recommendations for operations and staffing

## TECHNICAL SERVICES

- Assessment of existing facility to address any problems with tennis courts, lights, etc.
- Preparation of existing facility rehabilitation or renovation plans
- Review of contract bids
- Review of construction documents to ensure all project details are clear, accurate and concise • Recommendations for alternative or cost saving methods for construction, grading and drainage plans

## ADVOCACY SERVICES

- Complimentary [USTA Community Advocacy Handbook](#)
- Assist project leaders in developing their project's position and identifying a special proposal
- Provide tennis research and data to outline opportunities

## DIGITAL TOOLS

- Create custom online programs and manage financial transactions with ease
- Oversee court bookings, sell and manage services, and connect with customers in one place
- Promote your business with easy email marketing and a free custom website

## FACILITY FUNDING

- The USTA offers a competitive grant to facilities that meet additional requirements outlined below:

Categories	Funding Description	USTA Contribution
<b>CATEGORY I</b>	Basic facility improvements, including fixed court amenities (i.e. backboards, fencing, windscreens, etc.) and blended line installation on existing courts.	Up to 50% of total project cost (\$5,000 maximum)
<b>CATEGORY II</b>	Resurfacing of existing 36', 60' and 78' courts. Converting an existing 78' court to stand-alone 36' courts. Lighting costs.	Up to 50% of total project cost (\$25,000 maximum) 2 - 3 courts = \$7,500 max 4 - 11 courts = \$15,000 max 12+ courts = \$25,000 max
<b>CATEGORY III</b>	New construction or existing facility reconstruction of 36', 60' and 78' courts.	Up to 50% of total project cost (\$50,000 maximum) 2 - 3 courts = \$20,000 max* 4 - 11 courts = \$35,000 max* 12+ courts = \$50,000 max

\*Additional funds may be available for indoor projects.

**CONTACT US**

**EMAIL FACILITIES@USTA.COM TO GET YOUR PROJECT STARTED TODAY**