

# LET'S WORK TOGETHER!

## Guidelines for Community Tennis Associations & Local Schools



Net Generation, the official youth tennis of the USTA, is dedicated to growing youth tennis in your local community. When USTA sections and Community Tennis Associations (CTAs) team up with local schools, we can help deliver a positive first experience to kids entering our sport.

To get started and learn more about becoming a Net Generation school partner, CTAs should contact their district and [section Net Generation schools coordinator](#) for added support.

## INFORM & REGISTER

- Information meetings are a great way to explain the benefits of Net Generation to CTA staff, board members or volunteers
- Work personally with CTA staff, volunteers and local USTA staff to register programming into Serve Tennis and complete the Safe Play Program
- Once registered, list all of the CTA programs (don't forget summer and after-school) using Serve Tennis on USTA.com

## GETTING STARTED

- Work with your district and section office to start the process
- Start small—target one school district or grade level, and then grow in scale
- Recruit a top public school official and a park and recreation official as part of the board or committee structure, when possible
- The professional district or section staff and Tennis Service Representatives (TSRs) should be present at school/recreation meetings
- Invite all PE teachers in the district to a Net Generation sign-up event or instructional on-court training
- CTA leaders should also request invitations to PE teachers' training sessions to further encourage local schools and offer to be their school partner

## COMMUNICATE THE BENEFITS

- As a school partner your CTA will have the ability to host after-school programs
- Through the school partnership agreement, the school will receive free equipment, turn-key curricula, training and support from the USTA