

### 2020 Guide to USTA's Tennis Venue + Design Group

SEE BELOW FOR HELPFUL HINTS, IMPORTANT DATES, AND AVAILABLE RESOURCES

### **USTA FACILITY SERVICES**

- **Business Development** The USTA can assist with negotiations between government agencies and private developers, provide forecasting and financial recommendations to help determine the potential cost of your project, identify potential partners and funding sources, assist with business plan preparation, and review and provide operations and staffing recommendations.
- Technical The USTA can review and provide recommendations on court issues, lighting, peer design reviews and other technical matters related to tennis design, operations and maintenance of courts. The USTA has a library of venue concepts available and can also provide a site specific concept. Technical services also include: existing facility assessment, contractor bid review, construction document review, recommendations for alternate cost saving methods for construction and assistance with grading and drainage plans.
- Advocacy The USTA can partner with you to make a tennis venue project more manageable by assisting project leaders in developing their message, identifying a specific proposal and providing tennis research and data to help outline opportunity. The USTA is happy to provide a complimentary copy of the USTA Community Advocacy Handbook.
- Facility Funding The USTA offers competitive grant applications to facilities that meet additional requirements outlined below:

Categories	Funding Description	USTA Contribution
Category I:	Basic facility improvements, including fixed court amenities (i.e. backboards, fencing, windscreens, etc.)	Up to 50% of total project cost (\$5,000 maximum)
Category II:	Resurfacing of existing 36', 60' and 78' courts. Converting an existing 78' court to stand-alone 36' courts. Lighting costs.	Up to 50% of total project cost (\$30,000 maximum) 2 - 3 courts = \$10,000 max 4 - 11 courts = \$20,000 max 12+ courts = \$30,000 max
Category III:	New construction or existing facility reconstruction of 36', 60' and 78' courts.	Up to 50% of total project cost (\$100,000 maximum) 2 - 3 courts = \$30,000 max 4 - 11 courts = \$50,000 max 12+ courts = \$100,000 max
Line Grants:	Painting permanent 36' and 60' tennis lines on existing courts, paved areas, blacktops, playgrounds or gymnasiums.	Up to 100% of total project cost (\$400/court and \$5,000 maximum)
Media/Technology Grants:	Collegiate Digital Media to install live streaming equipment. (Available to collegiate facilities only)	Up to 50% of total project cost (\$10,000 maximum)



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### **2020 OVERVIEW:**

Complete and submit an on-line Facility Services form to notify the USTA of your project timeline and needs. This form is available at <a href="https://www.usta.com/facilities">www.usta.com/facilities</a>. A successfully submitted form will generate an automatic e-mail notification of submission. This form can be completed at any point during the year.

- Tennis Project submits Facility Services form to USTA & receives automatic notification of receipt.
- **2** USTA client manager contacts the project to clarify & assess needs. (Average 3-4 days)
- Technical assistance provided based on the specific needs of project. Most projects receive assistance within 30 days.
- For those that seek financial assistance, USTA reviews the project for player safety, programming, & adherence to construction standards.
- Once the grant application is received, USTA National reviews, requests Section input, and then responds within 30 days.
- 6 Project funding from USTA is announced & the funding is released as construction progresses.
- At project completion, USTA (including Section) evaluates project.

## PROJECT COMPLETE - FILE ARCHIVED