



How to Start a Tennis on Campus Club Team

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• Meet with Campus Recreation Professionals

- Set up a meeting with the recreational sports director on campus. These individuals are crucial links to establishing a TOC program. They will help you get all the certification to becoming an established club on campus.

2

• Get your team recognized by USTA

- Make sure you visit www.tennisoncampus.com to be up on all the latest news on what is going on with the program. You can find great resources as well as things going on in your section. Fill out the [New Player Profile](#) so that your team can get online and other teams can find you to set up play days.

3

• Secure Tennis Courts

- Assess the campus community and identify tennis courts that are readily available to the student body. The campus recreational sports department or varsity tennis coach should be able to help you in the process. If your campus does not have courts look to work with local parks or neighborhood facilities.

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• Network, Recruit and advertise

- The key objective is to create excitement so you can members to join your team. Using social networking, identify tennis players on campus and get them involved in the club. Work with all available campus resources to promote the new program including, school newspaper, radio, websites etc.

5

• Stage an event

- Most universities have events built into their fall schedule where different organizations can self-promote, such as freshman orientation or welcome back days. Use these events to get interested players involved. Host a free 'TOC Block Party' to create excitement. Creating a buzz around your program will attract new players.

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• Play tennis and have fun!

- Utilize resources and materials available from the USTA to promote and administer your program. Develop rosters, rules coordinate practices and a match schedule. Reach out to other TOC clubs in your area to get match play started. Start a tournament between schools in your area. The most important thing is that your playing throughout the year.

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• Sign up for the Eastern TOC Sectional

- Each year the Eastern section holds its TOC sectional championships in October. All teams in the Eastern section are invited to join the sectional. By playing in the sectional this will give you a chance to qualify for the national championship where teams from all 17 sections compete to see who is the best TOC team in the country.