



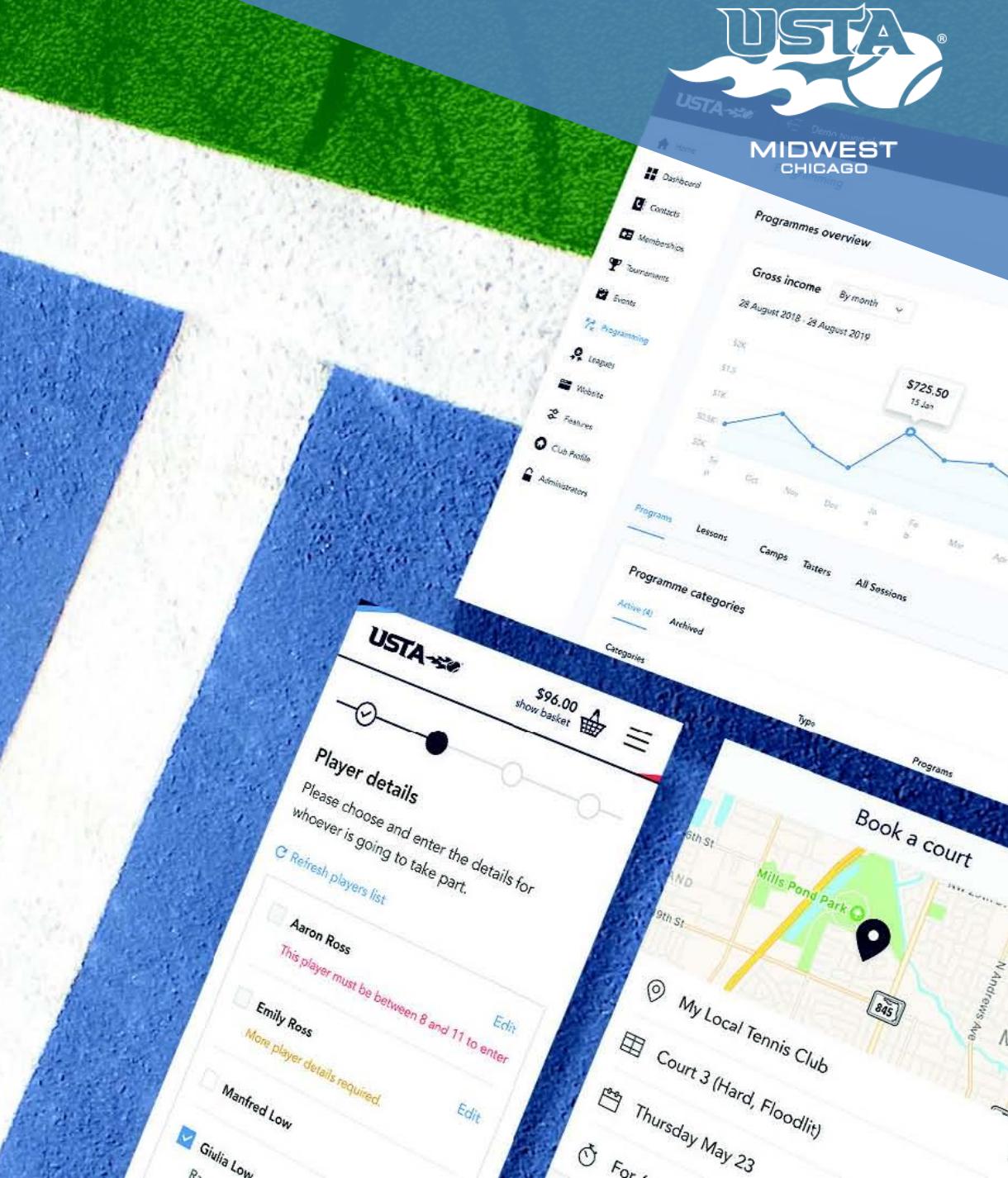
CDTA Tournament Director Training

November 2020

Agenda

- **Serve Tennis Overview**
- **2021 Tournament Changes**
- **2020 Tournament Environment**
- **Questions? – place them in the chat box throughout the presentation**

Serve Tennis



The image shows a screenshot of the USTA Midwest Chicago website, overlaid on a background of a tennis court. The website features a navigation bar with links to Home, Dashboard, Contacts, Memberships, Tournaments, Events, Programming, League, Website, Features, Club Profile, and Administrators. The main content area displays a 'Programmes overview' with a line graph showing 'Gross income' from 28 August 2018 to 28 August 2019. The graph shows a peak of \$725.50 on 15 Jan. Below the graph, sections for 'Lessons', 'Programme categories', and 'Book a court' are visible. The 'Programme categories' section shows 'Active (4)' and 'Archived' categories. The 'Book a court' section shows a map of a tennis court at Mills Pond Park, with a location pin and a route marked to 'My Local Tennis Club'.

USTA

Midwest Chicago

Programmes overview

Gross income By month

28 August 2018 - 28 August 2019

\$725.50 15 Jan

Lessons

Programme categories

Active (4) Archived

Book a court

My Local Tennis Club

Court 3 (Hard, Floodlit)

Thursday May 23

For

Player details

Please choose and enter the details for whoever is going to take part.

Refresh players list

Aaron Ross

This player must be between 8 and 11 to enter

Emily Ross

More player details required.

Manfred Low

Giulia Low

\$96.00 show basket

Serve Tennis Overview

Offers powerful online tools specifically designed for tennis operators to ease the burden of daily administrative tasks.

- **Automate administrative processes**
- **Take online payments**
- **Register players**
- **Market your programs**
- **Replaces TennisLink and TDM as the USTA Tournament platform**

Serve Tennis Tournament Platform

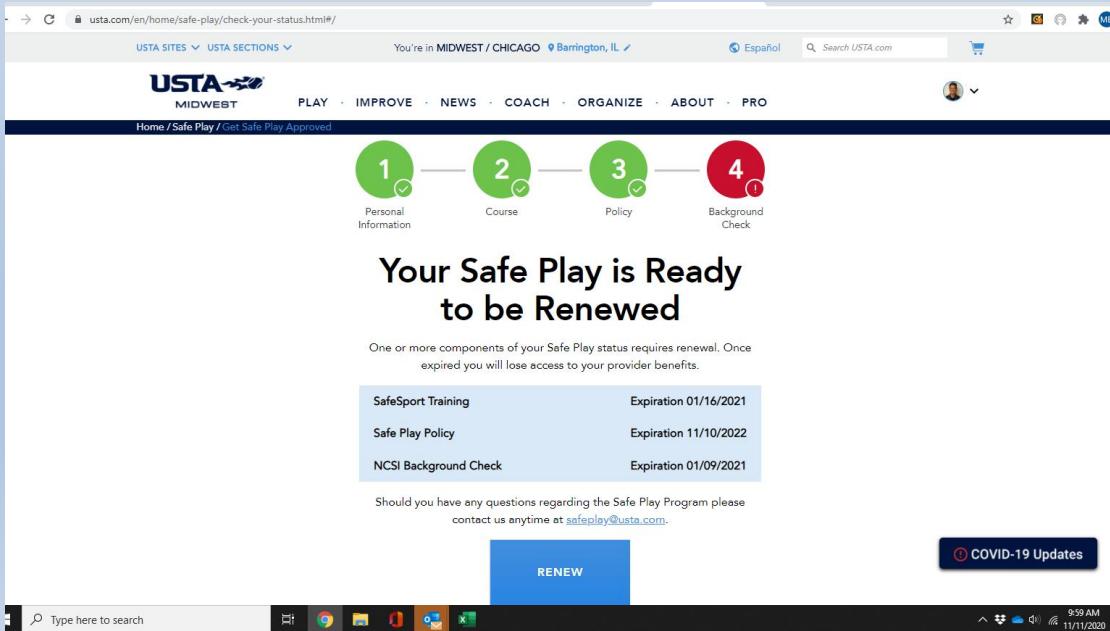
New online platform in 2021 to replace TennisLink

**Public able to search and register for 2021 tournaments
and events as of November 11**

New Terminology	Old Terminology
Serve Tennis	TennisLink, TMT
Tournament Desk	TDM
Web Page	Home Page
Online Stripe Account	Paper Check from USTA
Tournament Application Process	Sanctioning
Super Administrator	NA
Administrator	NA
PlayTracker	Youth Progression (Orange/Green)

Tournament Director - SafePlay Requirements

- Go to www.usta.com/safeplay or USTA.com Tennis Service Center
- 3 Steps:
 - 90-minute online Training Course (Annual renewal)
 - Read & sign Safe Play Policy Agreement (every 2 years)
 - Complete Criminal Background Check (every 2 years)



The screenshot shows a web browser displaying the USTA SafePlay status renewal page. The URL in the address bar is usta.com/en/home/safe-play/check-your-status.html#/. The page is titled "Get Safe Play Approved". At the top, there is a navigation bar with links for USTA SITES, USTA SECTIONS, a location dropdown for MIDWEST / CHICAGO, a language link for Español, and a search bar. Below the navigation is the USTA Midwest Chicago logo and a main menu with links for PLAY, IMPROVE, NEWS, COACH, ORGANIZE, ABOUT, and PRO. A user profile icon is also present. The main content area features a horizontal progress bar with four green circles numbered 1 through 4, each with a checkmark: "Personal Information", "Course", "Policy", and "Background Check". Below the progress bar, the text "Your Safe Play is Ready to be Renewed" is displayed in a large, bold font. A note below states: "One or more components of your Safe Play status requires renewal. Once expired you will lose access to your provider benefits." A table then lists the components and their expiration dates:

SafeSport Training	Expiration 01/16/2021
Safe Play Policy	Expiration 11/10/2022
NCI Background Check	Expiration 01/09/2021

At the bottom of the page, there is a message: "Should you have any questions regarding the Safe Play Program please contact us anytime at safeplay@usta.com." A blue "RENEW" button is located at the bottom left, and a "COVID-19 Updates" button is at the bottom right. The browser's taskbar at the bottom shows the Windows Start button, a search bar with the text "Type here to search", and several pinned icons for Google Chrome, File Explorer, and other applications. The system tray shows the date and time as 9:59 AM on 11/11/2020.

Serve Tennis

What You Need to Do NOW

- **Confirm your SafePlay Status**
- **Manager creates Serve Tennis account for Club/Organization**
- **Super Administrator invites Tournament Directors (staff) to link to Club account**
- **Tournament Director accepts invitation and links to the Club/Organization**
- **Tournament Director completes an application to run Tournament (old Sanction process)**

Serve Tennis

Tournament Application



USTA Chicago M

Tournament info

Level 7 - BATA Summer Doubles Boys 18s
Barrington Area Tennis Association

[Edit tournament](#)

Tournament director:	Submitted by:	Submitted on:	Location:	Dates:	Tournament fee	Status	Payment status
MaryBeth Bowman	MaryBeth Bowman	Nov 04, 2020	Barrington Hills Park	June 12 - 13, 2021	\$ 25.00 Change	Pending	N/A

Events

* All events must be either approved or declined, with at least one event approved to publish this tournament

[Approval options](#) [Submit](#)

Division	Dates(s)	Days	Cost	Draw type	Score format	Draw size	Surface	Approve or decline *
Boys' 18 & under doubles	Jun 12, 2021	1	\$50.00	Compass draw	One 10-point tiebreak game	32	Hard	<input checked="" type="checkbox"/> Approve <input type="checkbox"/> Decline

Tournament staff

MaryBeth Bowman Tournament director

Serve Tennis Incentive

For a limited time, USTA is offering a \$200 Incentive to Tournament Directors who complete the following 3 steps:

- 1. Connect to an Organization's Serve Tennis Account**
- 2. Connect a Stripe Account (this is the vehicle USTA will use to pay Tournament Directors/Clubs their tournament fees)**
- 3. Set up a Junior or Adult Tournament or Program (class, clinic) for 2021**

A graphic of the Chicago skyline silhouette, which is a white outline of the city's buildings against a blue background. A large, five-pointed red star is positioned in the center of the skyline. To the right of the star, the letters "CHI" are written in a blue, sans-serif font.

QUESTIONS? CHI



Junior Competition Changes

Happening 1/1/2021



Junior Competition Changes – Why?

- **13% fewer tournament players since 2012**
- **Only 40% continue playing USTA tournaments after one year**
- Perception of inconsistent player development pathway
- Need for a pathway that eases players into competitive play
- Tournament length can be a deterrent in today's society

2021 Net Generation Pathway



New Tournament General Classifications



2021 Level 7 and Level 6 Comparison

	L7	L6
Level Type	Lower Level Intermediate	Intermediate
Open or Closed	open	open
Ball Color	12s green or yellow	yellow
Age Divisions	12s-18s	12s-18s
# of days	up to 1 day	up to 2 days ***
Events Offered	singles, doubles, or both*	singles, doubles, or both*
Format Options	RR RR w/ Playoff Compass Team	RR RR w/ Playoff Compass Team FIC MFIC
Tournament Application Fees:	Same as 2020 \$25	Same as 2020 \$53
Scoring Options <i>(ad or no ad)</i>	**Single Short Set Single Set Best of 3 SS + 7pt TB Timed Matches (20 min.) Best 2/3 (10 pt. TB) Match TB (doubles only)	Best of 3 SS + 7pt TB Best 2/3 (10pt. TB)
Draw Sizes	****based on #players, demand, # of courts	****based on #players, demand, # of courts

2021 Tournament Director Guide

CDTA Level 6 - 7 Tournament Director Guide



November 2020

- **Draw Formats and Descriptions**
- **Scoring Options**
- **Points Per Round Table**
- **Tournament Application Process**
- **Sportsmanship Poster**

Youth Progression is now PlayTracker

New Name Announced for YOUTH PROGRESSION

- Effective January 1, 2021
- Net Generation PlayTracker will help parents and players navigate their development progress, replacing the current stars and trophies system of Youth Progression.
- Players will collect **PLAY** and **WIN** points on an engaging PlayTracker for all USTA competitive Red, Orange and Green ball programs.
- All orange and green ball tournaments between 12/15 and 12/31 will NOT receive Youth Progression Stars and Trophies as TennisLink migrates to PlayTracker.

For Current YOUTH PROGRESSION Players

- Players will be grandfathered into the new system starting on January 1, 2021, based on their star and trophy totals on December 16, 2020.
- Those stars and trophies will be converted into Net Generation PlayTracker **PLAY** and **WIN** points.

A graphic of the Chicago flag is centered in the background. It features a white field with a red six-pointed star in the center. A blue circle surrounds the star, and a blue wavy line (representing Lake Michigan) borders the circle. The word "CHI" is written in blue, block letters to the right of the star.

QUESTIONS? CHI

CDTA 2020 Tournament Environment

Players must play in events in their EMS region

CDTA EMS Region	Illinois County(ies)
Region 8	Kane and DuPage
Region 9	Lake and McHenry
Region 10	Suburban Cook County
Region 11	City of Chicago

CDTA 2020 Tournament Environment

CDTA Clubs by Region

	EMS Region 8		EMS Region 9		EMS Region 10		EMS Region 11
Counties	DuPage	Kane	Lake	McHenry	Suburban Cook		City of Chicago
EMS Description	West Suburban		North Suburban		Suburban Cook		City of Chicago
USTA District	Chicago	Northern	Chicago	Northern	Chicago		Chicago
Clubs in Region	Centre Court Courts Plus Hinsdale Racquet Club Midtown-Willowbrook Naperville T.C. Oak Brook Wheaton Sport Center 5 Seasons Burr Ridge	Norris Rush Copley Vaughan	College Park Deer Creek R.C. Lifesport-Libertyville Lifesport-Lincolnshire Midtown-Bannockburn R.C. of Lake Bluff	NW Fitness-Huntley R.C. of Crystal Lake	Combe T.C. Evergreen R.C. Forest View Glenbrook Glenview Heritage H-F Racquet & Fitness Midtown-Palatine A.C. Nielsen	Northbrook R.C. Northshore R.C. Oak Lawn Park Forest Schaumburg Tennis Plus Score South Barrington TAM Wilmette Centennial 5 Seasons-Northbrook	East Bank Club Lakeshore McFetridge Midtown Chicago XS Tennis

CDTA 2020 Tournament Environment

Tournaments held since the EMS Restrictions were put into place (September 1 through November 8, 2020)

	Region 8 Kane/DuPage	Region 9 Lake/McHenry	Region 10 Suburban Cook	Region 11 City of Chicago
Orange	1	0	1	2
Green	1	1	3	1
Level 4	1	5	1	4
Level 5	3	1	5	0
Clubs Hosting Events	Naperville	CPAC	Score	XS Tennis
	Oak Brook	Deer Creek	Schaumburg	
	CDTA/Centre Court			

**Since August 1st, 34 tournaments have been held in the District.
During the same time period last year, there were 105 tournaments.**

A graphic of the Chicago flag is centered in the background. It features a white field with a red six-pointed star in the center. A blue circle surrounds the star, and a blue wavy line (representing Lake Michigan) borders the circle. The letters "CHI" are written in blue on the right side of the star.

QUESTIONS? CHI



Presentation Links

Serve Tennis

[Create a New Serve Tennis Account](#)

[Tournament Application Process](#)

[How to Set up Stripe for Tournaments](#)

[USTA Tennis Services Center with SafePlay](#)

[Serve Tennis Customer Care](#)

Junior Competition Changes

[USTA.com/juniortour](#)

Tournament Director Guide

2020 Tournament Environment

[Junior Competition Return to Play Guidelines COVID](#)

Barb Rueth

b.rueth@chicagodistricttennis.com

Mary Beth Bowman

mbbowman@chicagodistricttennis.com



Thank you for your time!



MIDWEST
CHICAGO

Chicago District Tennis Association
2200 E. Devon Ave. Suite 319
Des Plaines, IL 60018
847.803.2382