



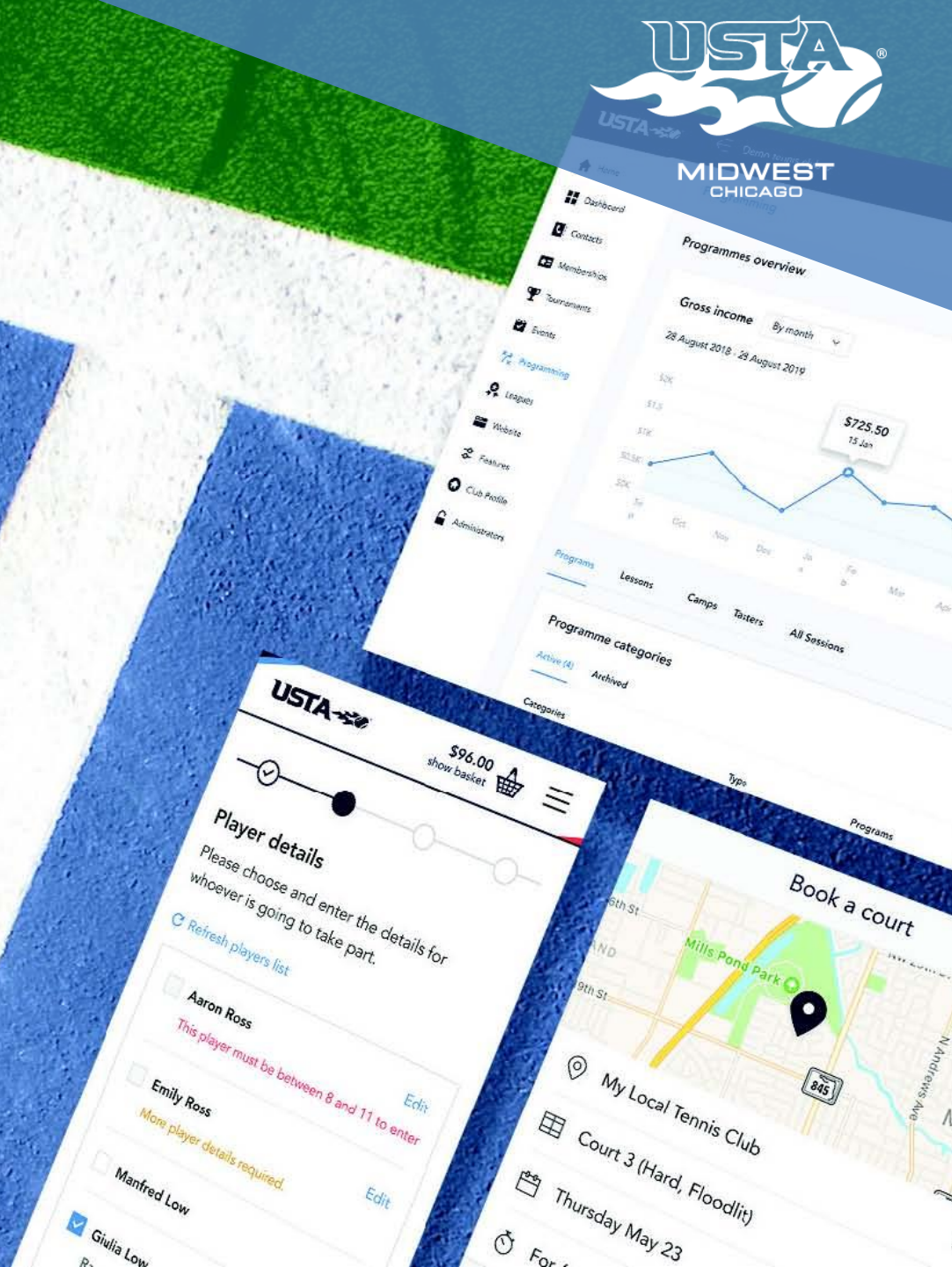
# **CDTA Tournament Director Training**

**November 2020**

# Agenda

- **Serve Tennis Overview**
- **2021 Tournament Changes**
- **2020 Tournament Environment**
- **Questions? – place them in the chat box throughout the presentation**

# Serve Tennis



# Serve Tennis Overview

**Offers powerful online tools specifically designed for tennis operators to ease the burden of daily administrative tasks.**

- **Automate administrative processes**
- **Take online payments**
- **Register players**
- **Market your programs**
- **Replaces TennisLink and TDM as the USTA Tournament platform**

# Serve Tennis Tournament Platform

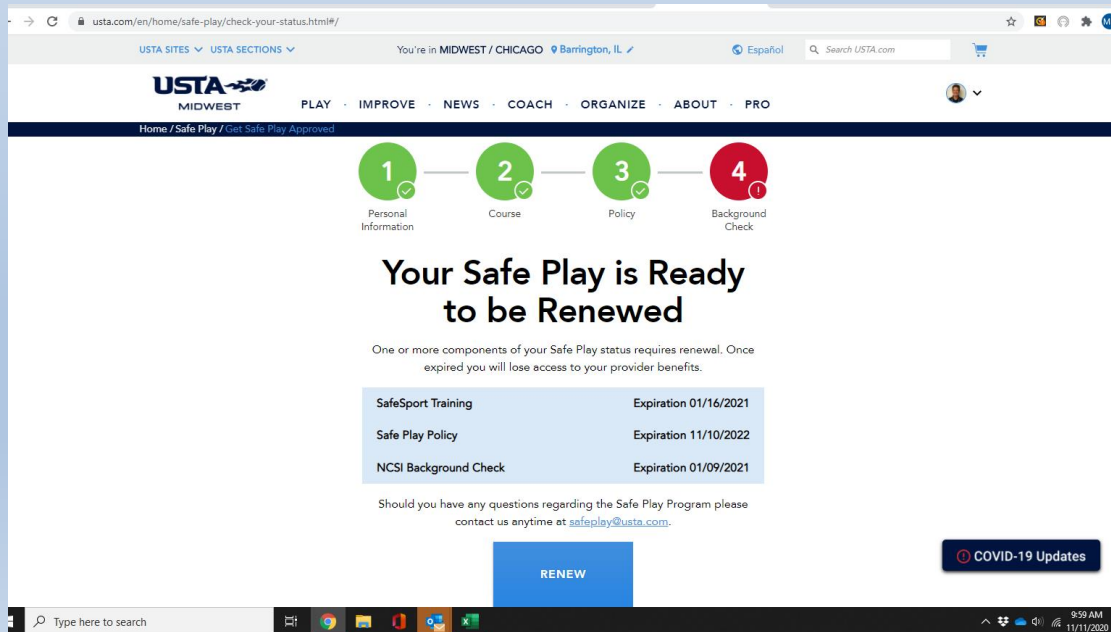
**New online platform in 2021 to replace TennisLink**

**Public able to search and register for 2021 tournaments and events as of November 11**

| New Terminology                | Old Terminology                  |
|--------------------------------|----------------------------------|
| Serve Tennis                   | TennisLink, TMT                  |
| Tournament Desk                | TDM                              |
| Web Page                       | Home Page                        |
| Online Stripe Account          | Paper Check from USTA            |
| Tournament Application Process | Sanctioning                      |
| Super Administrator            | NA                               |
| Administrator                  | NA                               |
| PlayTracker                    | Youth Progression (Orange/Green) |

# Tournament Director - SafePlay Requirements

- Go to [www.usta.com/safeplay](http://www.usta.com/safeplay) or USTA.com Tennis Service Center
- 3 Steps:
  - 90-minute online Training Course (Annual renewal)
  - Read & sign Safe Play Policy Agreement (every 2 years)
  - Complete Criminal Background Check (every 2 years)



The screenshot shows the USTA Midwest website's 'Safe Play' status page. At the top, the navigation bar includes 'USTA SITES', 'USTA SECTIONS', and a location indicator 'You're in MIDWEST / CHICAGO'. The main header features the USTA Midwest logo and a menu with 'PLAY', 'IMPROVE', 'NEWS', 'COACH', 'ORGANIZE', 'ABOUT', and 'PRO'. Below the header, a progress bar shows four steps: 1. Personal Information (green circle with checkmark), 2. Course (green circle with checkmark), 3. Policy (green circle with checkmark), and 4. Background Check (red circle with '1' and a checkmark). The main heading reads 'Your Safe Play is Ready to be Renewed'. A subheading states: 'One or more components of your Safe Play status requires renewal. Once expired you will lose access to your provider benefits.' Below this, a table lists the components and their expiration dates:

|                       |                       |
|-----------------------|-----------------------|
| SafeSport Training    | Expiration 01/16/2021 |
| Safe Play Policy      | Expiration 11/10/2022 |
| NCSI Background Check | Expiration 01/09/2021 |

Below the table, a note says: 'Should you have any questions regarding the Safe Play Program please contact us anytime at [safeplay@usta.com](mailto:safeplay@usta.com).' At the bottom, there is a large blue 'RENEW' button and a 'COVID-19 Updates' button.

# Serve Tennis

## What You Need to Do NOW

- **Confirm your SafePlay Status**
- **Manager creates Serve Tennis account for Club/Organization**
- **Super Administrator invites Tournament Directors (staff) to link to Club account**
- **Tournament Director accepts invitation and links to the Club/Organization**
- **Tournament Director completes an application to run Tournament (old Sanction process)**



# Serve Tennis

## Tournament Application




USTA

Chicago

M

### Tournament info



**Level 7 - BATA Summer Doubles Boys 18s**  
Barrington Area Tennis Association

Edit tournament

|  |   |                                      |   |                                     |  |                                       |                              |
|--|---|--------------------------------------|---|-------------------------------------|--|---------------------------------------|------------------------------|
| <b>Tournament director:</b><br>MaryBeth Bowman | <b>Submitted by:</b><br>MaryBeth Bowman | <b>Submitted on:</b><br>Nov 04, 2020 | <b>Location:</b><br>Barrington Hills Park | <b>Dates:</b><br>June 12 - 13, 2021 | <b>Tournament fee</b><br>\$ 25.00 <a href="#">Change</a> | <b>Status</b><br><span>Pending</span> | <b>Payment status</b><br>N/A |
|--|---|--------------------------------------|---|-------------------------------------|--|---------------------------------------|------------------------------|

### Events

\* All events must be either approved or declined, with at least one event approved to publish this tournament

Approval options [Submit](#)

| Division                 | Dates(s)     | Days | Cost    | Draw type    | Score format               | Draw size | Surface | Approve or decline *   |
|--------------------------|--------------|------|---------|--------------|----------------------------|-----------|---------|--|
| Boys' 18 & under doubles | Jun 12, 2021 | 1    | \$50.00 | Compass draw | One 10-point tiebreak game | 32        | Hard    | <input checked="" type="checkbox"/> Approve <input type="checkbox"/> Decline |

### Tournament staff

MaryBeth Bowman

Tournament director



# Serve Tennis Incentive

**For a limited time, USTA is offering a \$200 Incentive to Tournament Directors who complete the following 3 steps:**

- 1. Connect to an Organization's Serve Tennis Account**
- 2. Connect a Stripe Account** (this is the vehicle USTA will use to pay Tournament Directors/Clubs their tournament fees)
- 3. Set up a Junior or Adult Tournament or Program (class, clinic) for 2021**



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**QUESTIONS?**

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# Junior Competition Changes

Happening 1/1/2021



# Junior Competition Changes – Why?

- **13% fewer tournament players since 2012**
- **Only 40% continue playing USTA tournaments after one year**
- **Perception of inconsistent player development pathway**
- **Need for a pathway that eases players into competitive play**
- **Tournament length can be a deterrent in today's society**

# 2021 Net Generation Pathway





# New Tournament General Classifications

| 2020<br>MW level | 2021 Natl/<br>MW level            |                             |
|------------------|-----------------------------------|-----------------------------|
| N/A              | Level 1                           | National Events             |
| N/A              | Level 2                           |                             |
| Level 1          | Level 3                           | National & Sectional Events |
| Level 2          | Level 4                           | Sectional Events            |
| Level 3          | Level 5                           |                             |
| Level 4          | Level 6                           | District Events             |
| Level 5          | Level 7                           |                             |
| Orange/<br>Green | Net<br>Generation<br>Play Tracker |                             |

# 2021 Level 7 and Level 6 Comparison

|   | <b><u>L7</u></b>  | <b><u>L6</u></b>                                      |
|---|---|---|
| <b>Level Type</b>                       | Lower Level Intermediate  | Intermediate  |
| <b>Open or Closed</b>                   | open  | open  |
| <b>Ball Color</b>                       | 12s green or yellow   | yellow  |
| <b>Age Divisions</b>                    | 12s-18s   | 12s-18s   |
| <b># of days</b>                        | up to 1 day   | up to 2 days***                                       |
| <b>Events Offered</b>                   | singles, doubles, or both*  | singles, doubles, or both*                            |
| <b>Format Options</b>                   | RR<br>RR w/ Playoff<br>Compass<br>Team  | RR<br>RR w/ Playoff<br>Compass<br>Team<br>FIC<br>MFIC |
| <b>Tournament Application Fees:</b>     | Same as 2020 \$25   | Same as 2020 \$53                                     |
| <b>Scoring Options</b><br>(ad or no ad) | **Single Short Set<br>Single Set<br>Best of 3 SS + 7pt TB<br>Timed Matches (20 min.)<br>Best 2/3 (10 pt. TB)<br>Match TB (doubles only) | Best of 3 SS + 7pt TB<br>Best 2/3 (10pt. TB)          |
| <b>Draw Sizes</b>                       | ****based on #players, demand,<br># of courts   | ****based on #players, demand,<br># of courts         |



# 2021 Tournament Director Guide



## CDTA Level 6 - 7 Tournament Director Guide



November 2020

- **Draw Formats and Descriptions**
- **Scoring Options**
- **Points Per Round Table**
- **Tournament Application Process**
- **Sportsmanship Poster**

# Youth Progression is now PlayTracker

## New Name Announced for YOUTH PROGRESSION

- Effective January 1, 2021
- Net Generation PlayTracker will help parents and players navigate their development progress, replacing the current stars and trophies system of Youth Progression.
- Players will collect **PLAY** and **WIN** points on an engaging PlayTracker for all USTA competitive Red, Orange and Green ball programs.
- All orange and green ball tournaments between 12/15 and 12/31 will NOT receive Youth Progression Stars and Trophies as TennisLink migrates to PlayTracker.

## For Current YOUTH PROGRESSION Players

- Players will be grandfathered into the new system starting on January 1, 2021, based on their star and trophy totals on December 16, 2020.
- Those stars and trophies will be converted into Net Generation PlayTracker **PLAY** and **WIN** points.



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**QUESTIONS?**

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# CDTA 2020 Tournament Environment

**Players must play in events in their EMS region**

| CDTA EMS Region | Illinois County(ies) |
|-----------------|----------------------|
| Region 8        | Kane and DuPage      |
| Region 9        | Lake and McHenry     |
| Region 10       | Suburban Cook County |
| Region 11       | City of Chicago      |

# CDTA 2020 Tournament Environment

## CDTA Clubs by Region

|                 | EMS Region<br>8   |                                  | EMS Region<br>9  |  | EMS Region<br>10  | EMS Region<br>11  |
|-----------------|---|----------------------------------|--|--|---|---|
| Counties        | DuPage  | Kane                             | Lake   | McHenry                                    | Suburban Cook   | City of Chicago   |
| EMS Description | West Suburban   |                                  | North Suburban   |  | Suburban Cook   | City of Chicago   |
| USTA District   | Chicago   | Northern                         | Chicago  | Northern                                   | Chicago   | Chicago   |
| Clubs in Region | Centre Court<br>Courts Plus<br>Hinsdale Racquet Club<br>Midtown-Willowbrook<br>Naperville T.C.<br>Oak Brook<br>Wheaton Sport Center<br>5 Seasons Burr Ridge | Norris<br>Rush Copley<br>Vaughan | College Park<br>Deer Creek R.C.<br>Lifesport-Libertyville<br>Lifesport-Lincolnshire<br>Midtown-Bannockburn<br>R.C. of Lake Bluff | NW Fitness-Huntley<br>R.C. of Crystal Lake | Combe T.C.<br>Evergreen R.C.<br>Forest View<br>Glenbrook<br>Glenview<br>Heritage<br>H-F Racquet & Fitness<br>Midtown-Palatine<br>A.C. Nielsen<br>Northbrook R.C.<br>Northshore R.C.<br>Oak Lawn<br>Park Forest<br>Schaumburg Tennis Plus<br>Score<br>South Barrington<br>TAM<br>Wilmette Centennial<br>5 Seasons-Northbrook | East Bank Club<br>Lakeshore<br>McFetridge<br>Midtown Chicago<br>XS Tennis |

# CDTA 2020 Tournament Environment

**Tournaments held since the EMS Restrictions were put into place** (September 1 through November 8, 2020)

|                            | Region 8<br>Kane/DuPage | Region 9<br>Lake/McHenry | Region 10<br>Suburban Cook | Region 11<br>City of Chicago |
|----------------------------|-------------------------|--------------------------|----------------------------|------------------------------|
| Orange                     | 1                       | 0                        | 1                          | 2                            |
| Green                      | 1                       | 1                        | 3                          | 1                            |
| Level 4                    | 1                       | 5                        | 1                          | 4                            |
| Level 5                    | 3                       | 1                        | 5                          | 0                            |
|                            |                         |                          |                            |                              |
| Clubs<br>Hosting<br>Events | Naperville              | CPAC                     | Score                      | XS Tennis                    |
|                            | Oak Brook               | Deer Creek               | Schaumburg                 |                              |
|                            | CDTA/Centre<br>Court    |                          |                            |                              |

**Since August 1st, 34 tournaments have been held in the District.  
During the same time period last year, there were 105 tournaments.**





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**QUESTIONS?**

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# Presentation Links

## Serve Tennis

[Create a New Serve Tennis Account](#)

[Tournament Application Process](#)

[How to Set up Stripe for Tournaments](#)

[USTA Tennis Services Center with SafePlay](#)

[Serve Tennis Customer Care](#)

## Junior Competition Changes

[USTA.com/juniortour](#)

Tournament Director Guide

## 2020 Tournament Environment

[Junior Competition Return to Play Guidelines COVID](#)

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# Thank you for your time!



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