

HELP US GET MORE PEOPLE PLAYING TENNIS!

BECOME A TENNIS AMBASSADOR



WHAT IS A TENNIS AMBASSADOR?

Tennis Ambassadors are volunteers who, as avid and passionate tennis players, are motivated to promote the sport of tennis to their family, friends, coworkers, neighbors and potential players in their community on behalf of their tennis club or tennis center.

WHO SELECTS A TENNIS AMBASSADOR?

The Tennis Director or Club Manager.



WHAT DO TENNIS AMBASSADORS DO TO HELP GROW THE GAME?

- Talk about tennis wherever they are. Whether it's a PTA meeting, the grocery store, the gym or the break room at work, they manage to slip their love of tennis into the conversation.
- Invite people to try tennis by promoting the tennis club's or tennis center's classes and programs.
- Pop up a portable tennis net in a non-tennis setting and using lighter racquets and foam balls to offer adults and families a way to see how easy it is today to start playing tennis.



WHAT IS OFFERED TO TENNIS AMBASSADORS AS A THANK YOU FOR THEIR SUPPORT?

Your Tennis Director or Club Manager will decide how to thank you for your efforts (typically credits or discounts for equipment, apparel, court fees, and coaching).



Each Section will determine their own Tennis Ambassador thank you such as reimbursement or discount of league/tournament fees, apparel, or gift cards.

USTA provides a Tennis Ambassador Pullover, contact cards, and access to the Tennis Ambassador Facebook Group, Newsletter & Best Practices Guide.



Tennis Ambassadors LOVE our sport and find great satisfaction and reward in giving the lifelong gift of tennis to new and returning players!

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