



## Our Mission and Vision

Guided by the belief that lives can be transformed through the game of tennis, USTA Chicago, a District of the USTA/Midwest Section, creates, sustains, and grows enthusiasm for the game of tennis throughout Chicagoland. As the governing body for tennis in the Chicago area, we organize USTA programming, provide support to providers and clubs, and promote the greatest game throughout our communities.

To accomplish this mission, the CDTA will encourage a culture of **FRIENDLINESS, HOSPITALITY, PRO-ACTIVITY** and **PARTNERSHIP** in the work it does and will organize its volunteer resources into 5 committees focused on:

**Executive** - Planning the work of the Board, exacting responsibility from members, and providing guidance for the CDTA between Board meetings.

- Finance
- By-laws
- Nominating/Board Composition and Needs
- Staff Evaluation

**Innovation** - Exploring opportunities for the CDTA to develop new programs and initiatives, change the way it does its work, create/enhance partnerships, and evaluate effectiveness.

- Program Development
- Evaluation
- Partnerships
- Sponsorships
- Serve & Return Chicago
- Data Development
- Best Practices
- Growth

**Excellence** - Making sure people playing in USTA/CDTA programs have a high quality, experience and addressing educational and training opportunities.

- Grievances Sportsmanship
- Umpires/Officials
- Tournament Director Training
- Communications
- Net Generation
- Parent/Player Education

**Adult Play** - Developing, managing, and promoting a variety of opportunities to engage, attract, and provide opportunities for play to adults.

- USTA Adult Leagues
- Tournaments
- Recreation/Social Leagues
- Wheelchair & Adaptive
- College/Tennis on Campus
- Other League opportunities

**Junior Play** - Developing, managing, and promoting a variety of opportunities to engage, attract, and provide opportunities for play to juniors.

- High Performance
- Sanctions & Schedules
- Qualifier
- Junior Team Tennis/ MYTT
- Team Challenges/Team Tournaments