

MAY IS NATIONAL

**TENNIS
MONTH**

USTA
MISSOURI VALLEY



Apply for a National Tennis Month Grant!

SCAN THE QR CODE TO
APPLY BY APRIL 10.

usta.com/grants

- To promote tennis in your local community
- To make events inclusive and welcoming to all audiences
- To drive potential players/members to your organization for summer and fall programming
- To collaborate with local USTA staff and utilize provided promotional materials where possible
- To earn money for your organization to execute the event in May

HOW IT WORKS:

- **The application deadline is April 10, 2026.**
- The first **20** approved applications using the USTA Missouri Valley grant application review and awarding process will receive **\$250** for the event execution.
- Funds should be used for marketing and communication support like banners, yard signs, flyers, posters, social media posts, giveaway items, community activation fees, and other related expenses.
- The organizer will have access to free customizable USTA marketing materials to promote the event.

Questions? Contact Manon at
eilts@movalley.usta.com

CHOOSE ONE IDEA FROM THIS LIST TO DO IN YOUR COMMUNITY IN MAY:

- Kick off your summer programming with a free event open to the public, and offer a “Bring a Friend” incentive.
- Create a Tennis Library with racquets and low compression balls that can be borrowed at no cost and returned to encourage people to try tennis. Branded signage to put on a bin and helpful tips will be provided.
- Showcase Red Ball Tennis by hosting a neighborhood night out with tennis, music, snacks, and community bonding. Utilize neighborhood courts or make your own court with mini nets, caution tape, etc. **Visit redballtennis.com**
- Provide a tennis clinic or event for juniors and/or adults to play wheelchair tennis and celebrate the 50th anniversary of wheelchair tennis in 2026.
- Create your own free community event idea.

National Tennis Month Mission: “To promote tennis by engaging local communities.”