



New England Tennis Weekend Sponsorship Opportunities

Friday, November 3, 2023 (on-court) at Longfellow Wayland

Saturday, November 4, 2023 at The Verve Hotel in Natick, MA

Overview

New England Tennis Weekend is a two-day conference for anyone who works and volunteers in tennis. The event is a unique opportunity to reach 200+ business owners, tennis directors, influencers, community leaders, volunteers, etc. in an intimate environment. This atmosphere creates quality one-on-one time with attendees, providing you with more impactful interactions. On Saturday, the event runs from 8:00am - 3:30pm on November 4th, with a dedicated time for vendor exploration from 10-11am.

Event Sponsor (8 opportunities available)

- \$500 cash contribution
 - Booth space at Tennis Weekend on Saturday, November 4th (6' table provided)
 - Recognition in conference program
 - Signage on-site
 - Provide promo material or small gift in attendee bags
 - Mention on stage during general session to all attendees
 - Inclusion in promotional communications prior, during and after the event
 - Logo and click-through on [Tennis Weekend](#) page of usta.com

Saturday Awards Luncheon Sponsor (4 available opportunities)

- \$300 cash contribution
 - Awards Luncheon 'brought to you in part by' designation
 - Prominent signage during Lunch
 - Mention on stage by EMCEE during Awards Luncheon
 - Marketing material or giveaway in attendee bags
 - Recognition in conference program
 - Logo and click-through on [Tennis Weekend](#) page of usta.com

Name Badge Sponsor (one opportunity)

- \$200 cash contribution
 - Logo prominently displayed on each attendee's name badge
 - Marketing material or giveaway in attendee bags
 - Recognition in conference program

Coffee and Tea Sponsor (one opportunity)

- \$200 cash contribution
 - Coffee and Snacks 'brought to you in part by' designation
 - Prominent signage on coffee and tea table
 - Marketing material or giveaway in attendee bags

Recognition in conference program

Friday On-Court Session Dinner Sponsor (one opportunity)

- \$200 cash contribution
 - o Dinner 'brought to you in part by' designation
 - o Prominent signage during dinner
 - o Marketing material or giveaway in attendee bags

For more information contact Olivia Sweeney, Tennis Events and
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