

# Junior Camps Promotional Package

An offer for all local tennis camps in New England



**Get information about your local tennis camp(s) to the USTA junior membership! We are offering the promotional package detailed below. Please note that all staff affiliated with camps that promote their programming through USTA New England must be [Safe Play-approved](#) coaches. No exceptions.**

## **What you get:**

- Exposure on our [camps partner page](#) on usta.com
- A link to the camp page will be promoted in the April Junior Newsletter (7,500+ - mostly parents of juniors)
- A link to the camp page will be in a member email in April (18,500+ members)
- The link will be posted and boosted on [USTANE Facebook](#) and [Instagram pages](#) one time in March or April and on the Instagram story four times in the month

## **What we need from you:**

- 485×274 pixel image and 640×230 pixel image ([see camps page](#) for examples)
- Title and 1-2 sentences about the camp
  - Up to two bullet points under
- Direct URL to your camp(s)

## **Price: \$1,000**

Contact Alex Wesley, Director of Marketing if you are interested or have questions at [wesley@newengland.usta.com](mailto:wesley@newengland.usta.com) or 508-936-8298.

For non-profits, a discount is available. Please reach out to learn more.