



# New England Tennis Weekend Sponsorship Opportunities

Saturday October 4, 2025 at Hampshire Hills, Milford, New Hampshire

## Overview

New England Tennis Weekend is a conference for anyone who works and volunteers in tennis. The event is a unique opportunity to reach ~200 business owners, tennis directors, influencers, community leaders, volunteers, etc. in an intimate environment. This atmosphere creates quality one-on-one time with attendees, providing you with more impactful interactions. On Saturday, October 4th, the event runs from 8:00AM - 4PM, with a dedicated time for vendor exploration from 8:00AM-9:30AM.

## Event Sponsor (8 opportunities available)

- \$600 cash contribution
  - Booth space at Tennis Weekend on Saturday, October 4th (6' table provided)
  - Recognition in conference program
  - Signage on-site
  - Provide promo material or small gift in attendee bags
  - Mention on stage during general session to all attendees
  - Inclusion in promotional communications prior, during and after the event
  - Logo and click-through on [Tennis Weekend](#) page of usta.com
  - OPTIONAL: \$150 additional fee to have booth space on Friday, October 3rd

## Saturday Lunch Sponsor (8 available opportunities)

- \$400 cash contribution
  - Lunch 'brought to you in part by' designation
  - Prominent signage at Lunch station
  - Mention on stage by EMCEE during Awards Ceremony
  - Marketing material or giveaway in attendee bags
  - Recognition in conference program
  - Logo and click-through on [Tennis Weekend](#) page of usta.com

## Name Badge Sponsor (one opportunity)

- \$300 cash contribution
  - Logo prominently displayed on each attendee's name badge
  - Marketing material or giveaway in attendee bags
  - Recognition in conference program

## Coffee and Tea Sponsor (4 opportunities)

- \$300 cash contribution
  - Coffee and Snacks 'brought to you in part by' designation
  - Prominent signage on coffee and tea station
  - Marketing material or giveaway in attendee bags
  - Recognition in conference program

For more information contact Chrissy Lyons, Events and Partnership Manager [lyons@newengland.com](mailto:lyons@newengland.com) or 508-318-8115