

Junior Camps Promotional Package

An offer for all local tennis camps in New England

USTA 

NEW ENGLAND

Get information about your local summer tennis camp(s) to the USTA junior membership! We are offering the promotional package detailed below.

Please note that all staff affiliated with camps that promote their programming through USTA New England must be Safe Play-approved coaches. No exceptions.

What you get:

- Exposure on our [camps partner page](#) on usta.com
- A link to the camp page will be promoted in the February or March Junior Newsletter (~8,800 - mostly parents of juniors)
- A link to the camp page will be promoted in a member email in February and March (19,800+ members)
- The camps page link will be posted and boosted on [USTANE Facebook](#) and [Instagram pages](#) one time in February and March and will appear on the Instagram story at least four times.

What we need from you:

- 485×274 pixel image and 640×230 pixel image ([see camps page](#) for examples)
- Title and 1-2 sentences about the camp
 - Up to two bullet points under
- Direct URL to your camp(s)

Price: \$550

Contact Alex Wesley, Director of Marketing if you are interested or have questions at wesley@newengland.usta.com or 508-936-8298.

For non-profits, a discount is available. Please reach out to learn more.