

Junior Camps Promotional Package

An offer for all local tennis camps in New England



Get information about your local summer tennis camp(s) to the USTA junior membership!

Please note that all staff affiliated with camps that promote their programming through USTA New England must be [Safe Play-approved](#) coaches. No exceptions.

What you get:

- Exposure on our [camps partner page](#) on usta.com
- **A link to the camp page** will be promoted in the February or March Junior Newsletter. Email deploys to ~9,100 - mostly parents of juniors. 70% open rate and high engagement.
- A link to the camp page will be promoted in a member email in February and March (24,300+ members).
- The camps page link will be posted and boosted on [USTANE Facebook](#) and [Instagram pages](#) one time in February and March and will appear on the Instagram story at least four times.

What we need from you:

- 485×274 pixel image and 640×230 pixel image ([see camps page](#) for examples)
- Title and 1-2 sentences about the camp
 - Up to two bullet points under
- Direct URL to your camp(s)

Price: \$750

The package fee must be paid **prior** to promotional deployment. Payments can be made via check addressed to USTA New England Attn: Alex Wesley, 110 Turnpike Road, STE 110, Westborough, MA 01581 or via Credit Card with a processing fee (a link will be sent directly to you).

Contact Alex Wesley, Director of Marketing at wesley@newengland.usta.com or 508-936-8298. For non-profits, a discount is available. Please reach out to learn more.