



# TENNIS IN THE PARKS

The tennis program  
where kids play while they learn



## PURPOSE OF THE PROGRAM

- For USTA New England to **deliver programs in partnership** with recreation departments & other youth serving organizations
- To provide an **accessible, inclusive, affordable** turnkey tennis program that appeals to children and is engaging, and fun for players

## WHAT WE PROVIDE

- We hire & train** head coaches to deliver the program
- Equipment starter kit** that includes a digital and print community curriculum (red, orange, and green Ball), equipment roller bag that holds 20 youth racquets, 18 red felt balls, and 18 orange felt balls, 2 rolls of barrier tape, a box of chalk, clipboard, pennant flag, and clothespins for scoring
- Access to Net Generation training** and free curriculum and coaching app for staff & parent volunteers
- The **opportunity** to offer a tennis program every season

# THE PROGRAM DESCRIPTION

- Minimum one hour session per week for 6 weeks (per age group)
- Players **develop skills** to serve, rally, score utilizing the USTA's Net Generation curriculum and team based play opportunities
- Target **ages 6-14:** red ball (grades 1-2), orange ball (grades 3-5) & green ball (grades 6-8)
- Players will start with the ball, on the court where they can have success and progress to the next size court and color tennis ball **as they improve**
- All players receive** a Tennis in the Parks t-shirt, an age-appropriate ball, and tennis racket to keep
- Recommended program fee \$65 with a portion of the **revenue to the recreation department**
- Each program will conclude with a **Team Challenge**

# PROVIDER AGREEMENTS

- Be an **approved** Net Generation provider & **register the program** on Net Generation
- Work cooperatively on **promotion of program** to public & schools
- Work with USTA New England on registering players & sharing participant **registration information**
- Where applicable, support USTA New England in delivering a lead in - **Serving Up Tennis event!**
- Provide program weekday evenings and/or weekend days

# WITH QUESTIONS AND INTEREST:

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