

USTA Northern California Hall of Fame

2025 SPONSORSHIP PACKAGE

USTA Northern California Hall of Fame Sponsorship Opportunities

ABOUT THE USTA NORCAL HALL OF FAME

Established in 1974, the USTA Northern California Hall of Fame recognizes outstanding players, coaches, and individuals who have significantly contributed to the growth of tennis in Northern California. Founded by retired investment banker Elmer Griffin, the Hall of Fame has honored hundreds of men and women for their dedication and impact on the sport.

EVENT DETAILS

- **When:** Wednesday, September 17, 2025, 6-10 PM
- **Where:** Mark Hopkins International Hotel - San Francisco, Calif.
- **Audience:** Community members of all ages with an interest or involvement in tennis, including USTA Norcal Board members, industry experts, providers, players, volunteers, family and friends of inductees and more.
- **Estimated Attendance:** 200+
- **Master of Ceremonies:** Ted Robinson

INDUCTEES

- Doug King
- Matt Lucena
- Heather Ludloff
- Tom Ross
- Erika Smith

SUPPORT NJTL YOUTH PROGRAMS

Your sponsorship directly benefits USTA NorCal's National Junior Tennis & Learning (NJTL) programs, which provide free or low-cost tennis and education programming to underserved youth, fostering a lifelong love for the sport and personal development. The local USTA NorCal NJTL Chapters include:

- [Amador Tennis Club: Tennis & Learning](#)
- [City of Ripon Tennis](#)
- [East Palo Alto Tennis and Tutoring](#)
- [Grant Union Sports Health Academy](#)
- [Richmond Community Tennis Association](#)
- [San Francisco Recreation and Park Department](#)
- [Sierra Junior Tennis Association](#)
- [Youth Tennis Advantage](#)

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SPONSORSHIP PACKAGES

Support the growth of tennis in Northern California while gaining valuable brand visibility. Sponsors will be accepted on a rolling basis until July 2, 2025.

Benefactor - \$5,000

- Table for 10 guests at the event
- Dedicated full page ad space in the event program with premier recognition throughout the program (5.5x8.5 inch with a 0.125 in bleed and USTA NorCal can design with sponsor's approval)
- Dedicated signage at the event with premier recognition on additional event signage
- Recognition by the event MC during the ceremony
- Logo placement on the USTA NorCal Hall of Fame webpage
- Acknowledgment in digital communications promoting the event (specifications will vary based on platform)
- Social media acknowledgment before and after the event
- Sponsorship goodie basket with USTA NorCal-branded giveaways for 10 people

** As a 501(c)(3) nonprofit, USTA NorCal sponsorships may be tax-deductible to the extent allowed by law.*

Event Sponsor - \$3,000

- Half-table for 5 guests at the event
- Recognition in the event program
- Recognition on event signage
- Logo placement on the USTA NorCal Hall of Fame webpage
- Recognition by the event MC during the ceremony
- Acknowledgment in digital communications promoting the event
- Sponsorship goodie basket with USTA NorCal-branded giveaways for 5 people

** As a 501(c)(3) nonprofit, USTA NorCal sponsorships may be tax-deductible to the extent allowed by law.*

Program Ad Sponsor - \$1,000

Show your support for the inductees by purchasing an ad in the event program.

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- **Full Page Ad:** Include your logo and a personalized message to recognize an inductee
 - Specifications: 5.5×8.5 inch with a 0.125 in bleed and USTA NorCal can design with sponsor's approval

CHANNEL REACH FOR SPONSORSHIP PACKAGES

Estimated reach on channels for sponsors:

- **Email:**
 - Email invitation: 500+
 - USTA NorCal Membership email(s): 24,000+ including member organizations and CTAs with even greater reach
- **Social Media**
 - Facebook: 6,500+ followers
 - Instagram: 4,600+ followers
- **Website:**
 - 45,000 site visits/month
- **Event:**
 - 200+ attendees