

**11/6/2004**

**USTA NorCal Board of Directors Meeting  
November 6, 2004  
Marriott Hotel Fremont**

Board Members Present: President Dwight Johnson, Fred Tierney, Andrea Norman, Betty Cookson, Dave Sperry, Jean Hassoun, Philip Stromer, Terry Cossette, Brian Cory, Patrick King, Alvin Hom, Rick Kepler, Bill Simons and Margie Peterman.

Past Presidents Present: Paul Kepler, John Frank, Don Jacobus, Mark Manning, and Gary Lee.

Parliamentarian Present: No

Staff Present: Bruce Hunt, Karen Hirtzel

Delegate Present: Tony Silveria

Guests Present: Franklin Johnson, Jack Drimmer, Bill Hansen, Sandi Kaney, and Lise Frank

The regular meeting of the USTA NorCal Board of Directors was called to order by President Dwight Johnson at 10:15 a.m. A special presentation of an "official USTA NorCal cap" was given to National President-elect Franklin Johnson.

Everyone was then invited to introduce him or herself.

Public Comment: Lise Frank, chair of the USTA Professional Circuit Committee, thanked the NorCal board and especially Bruce Hunt for doing a great job in promoting tennis.

The minutes of the October 20, 2004 meeting were approved unanimously.

Executive Committee Activities: None

President's Report: Franklin Johnson, who stated that he was working on the chairs of the national committees for 2005, delivered The President's Report. The Council chairs as well as the Advisory Committee in White Plains were helping in the decision-making for the members of the committees. One of the issues that they are looking at is whether the size of committees should be reduced.

Tony commented that NorCal as well as Southern California has been shortchanged in leadership at nationals. Will you change this for 2005? (Franklin) NorCal is one of his favorite sections.

High Performance Committee is being reviewed especially regarding policies. In the future, Franklin would like to see representation from all of the different facets of High Performance, i.e. coaches, parents, tournament directors, professional athletes, etc.

There is a new committee being formed for Membership services which will function from a member's perspective. Roles of volunteers at the U.S. Open will be evaluated. Tony wants to see more recognition of the sections at the U.S. Open.

NorCal leads the sections on doing a great job regarding diversity. Our volunteer basis must be more inclusive and reach out more especially on committees. There is a concern about outreach in the Hispanic population. At the NRPA conference, one solution that was presented was that ESL (English as a second language) was offered to mothers while their children were in swim class. This worked for the Hispanic group that had not previously responded to overtures from the park. Fred Tierney asked whether diversity (Nationally) included physically challenged as well as mentally challenged individuals. (Franklin) The concentration so far has been on ethnicity; Paul mentioned that the cost of participation on national committees is a great stumbling block for many minorities. (Franklin) We need to urge the sections to look into subsidizing minorities to attend meetings. John Frank mentioned that he did not see many Spanish-speaking coaches and that PTR and USPTA need to address this issue. Franklin mentioned that the new committee structure must be more integrated with the board and staff.

There has to be a greater effort to put pros in the parks and we need to improve public courts more.

There is a \$7 million surplus for 2004 and Nationals is looking for ideas of grants that are needed.

Executive Directors Report: None

Treasurer's Report: Terry reported there was little change from the last meeting were our projected surplus for 2004 should be between \$10,000 and \$50,000. (The surplus at this time for 2004 is \$9158.00.) The league fees were \$40,000 less than last year. We finally received payment from the bankcards that was

much later this year than last year.

Committee Decisions: There were questions as to why the Election Committee decisions were not included in the Committee Decisions and why did the Committee adopt the 2000 rules after the proxies were handed in. What happened to the 2001, 2002, 2003 rules?

Action Items: Proposed 2005 Budget

Jack Drimmer gave a superb presentation of the proposed 2005 budget starting with a short recap of the qualifications of the Budget Committee and a big thank-you to all involved.

He went on to explain the increases between the 2004 budget and the 2005 budget highlighting

1. The new Fund Raising Program and the fact that since most of the funds raised would be restricted, the expenses were added to the budget but the revenue was not. He reported that Bruce has a clear picture on how the fund-raising will progress and that the budget committee will be the oversight committee on Fund-Raising and that they are asking for quarterly reports from Loretta Strickland.
2. MPC – We have budgeted for a half-time position in addition to Sharon (full –time) and the grant monies have been increased.
3. A Board Retreat is planned for the beginning of this next year.
4. IT needs \$5,000 for training.
5. Community Tennis had an 8% increase in schools
6. Leagues have a 12% increase
7. A “formal” travel policy will be developed for the board’s perusal and okay.

Note: Dwight left the room at this time and Fred took over as chair.

Motion: To accept the budget as presented. Passed unanimously after the following discussion.

Jean Hassoun questioned why the cost for TPI is in the Adult League Budget at this time. Motion: To place TPI in a separate department to make the costs of TPI more visible.

Suggestion: Place TPI under Adult Recreation.

Gary Lee: Isn’t this only a bookkeeping change and will not affect the budget.

Bruce Hunt: The only cost for TPI is 2 part-time employees who are hired for the league department.

Motion: To identify development and support costs for TPI and have Bruce put it in a monthly accountability report so it would be more visible to the board.

Motion passed - 17 For vs. 0 Opposed & 1 Abstention

Old Business: None

New Business: Brian Cory stated that Randy Becker (new board candidate) was under the assumption that if a proxy was sent in naming him as the proxy holder that it would be automatically voted for him. Randy unfortunately had pressing family business and cannot attend the Annual Meeting.

Motion: To allow Randy Becker to participate in the Annual Meeting and the voting for a new board by phone to vote the proxies that were sent to the office in his name.

Motion: To put this action on the Agenda. - Secret Ballot – 2/3 majority

Motion defeated: 12 For vs. 8 Against.

Motion: Bill Simon made a proposal that the Board of Directors of USTA NorCal write a letter of support to the San Francisco Tennis Club pointing out the importance of the club to our community.

Motion: to put this matter on the agenda.

Motion passed unanimously

Amendment to motion: Betty Cookson asked Franklin Johnson to write a letter from National in support of Bill’s proposal.

There was a little discussion as to whether we should support a particular club rather than all clubs.

Motion passed unanimously

Meeting adjourned at 12:35 p.m.

Respectively submitted by  
Margie Peterman, Secretary

## Marriott Hotel Fremont

Board Members Present: President Dwight Johnson, Fred Tierney, Betty Cookson, Jean Hassoun, Alvin Hom, Philip Stromer, Terry Cossette, Brian Cory, Rick Kepler, Patrick King, Andrea Norman, Dave Sperry, Shar'ron Smith and Margie Peterman.

Past Presidents Present: Paul Kepler, Mark Manning, Don Jacobus, John Frank, and Gary Lee

Parliamentarian Present: Rosie Bareis

Staff Present: Bruce Hunt, Karen Hirtzel

Delegate Present: Tony Silveria

Guests Present: Franklin Johnson, Jack Drimmer, Bill Hansen, Sandi Kaney, Deb Peterson, Pam Sloan, Robert Young, Tamara Scalese, Tom Epley, Mike Pearson, Mike Waller, Michael Clark, Dana Gill

The annual meeting of the USTA NorCal was called to order by President Dwight Johnson at 1:50 p.m. The roll call of active member organizations was made and it was established that we had a quorum.

Introductions of everyone present were made.

Secretary's Report: The minutes of the 2003 Annual meeting were approved.

Treasurer's Report: The Treasurer's report was approved.

Committee Reports: Franklin Johnson reported that

1. Participation in tennis was flat at 24 million and frequent players were down by 25% over the last 3 years.
2. The first results of the TWC was disappointing
3. There is a surplus of funds for 2004 and one-time grants will be made using up this surplus.

Old & New Business: None

Election of Directors: the election of directors for the new board commenced at 2:30 p.m.

There was a possibility of 11705 votes

Elected to the board were:

1. Randy Becker 11,560 votes
2. Rosie Bareis 11,120 votes
3. Fred Tierney 11,110 votes
4. Terry Cossette 10,810 votes
5. Jack Drimmer 10,460 votes
6. Deb Peterson 10,520 vote
7. Bill Hansen 10,430 votes
8. Sandi Kaney 9,480 votes

Other vote getters that did not make it on the board were:

1. Hunter Galloway 4,880 votes
2. Robert Young 2,250 votes
3. Pam Sloan 570 votes
4. Tom Epley 400 votes
5. Grant Gower 50 votes

Meeting adjourned at 4:05 p.m.

Respectively submitted by  
Margie Peterman, Secretary

### BOARD OF DIRECTORS' MEETING AGENDA

Saturday, November 6, 2004

Fremont Marriott

46100 Landing Parkway

Fremont, CA 94538

*Directions:*

**Driving South on 880:**

take the Cushing Parkway Exit towards Fremont Blvd. South.

Turn right on Fremont Blvd. The Marriott is ahead on the left.

**Driving North on 880:**

take the Cushing Parkway Exit towards Fremont Blvd. South.

Turn left onto Fremont Blvd. and loop over the freeway. The Marriott is ahead on the left.

1. Call to Order—10 AM
2. Introductions—Special Guest, Franklin Johnson, President-Elect, USTA
3. Public Comments-10 minutes, 2 minutes per speaker
4. Approval of Minutes
5. Executive Committee Activities
6. President's Report
7. Executive Director's Report
8. Treasurer's Report
  1. Monthly Grants (Red)
9. Committee Decisions/Reports-(Yellow)
10. Action Items (Blue)
  1. Proposed 2005 Budget
11. Old Business
12. New Business
13. Adjournment of Meeting—Lunch is at Noon to be followed by the Annual Meeting at 1 PM

Next Regular Meeting: Saturday, Dec 8, 6 PM, ClubSport Fremont

**USTA Northern California 2004 Annual Meeting**

Marriott Fremont, Fremont CA

46100 Landing Parkway

November 6, 2004 1 PM

Agenda

1. Roll Call of Active Organization Members
2. Introduction of Guests, including USTA President-elect Franklin Johnson
3. Reading of Minutes of Previous Annual Meeting
4. Secretary's Report
5. Treasurer's Report
6. Reports of Committees
7. Old and New Business
8. Election of Directors
9. Adjournment