

USTA NorCal Board of Directors Meeting Minutes
August 17, 2011
USTA NorCal office, Alameda, California

Call to order at 6:30pm by President Michael Cooke

USTA NorCal Board of Directors Present: Paul Allam, Rosie Bareis, Gordon Collins, Michael Cooke, Suzy Cossette, Terry Cossette, Mike Dickey, Jack Drimmer, John Dale Evans, Hunter Gallaway, Dana Gill, Matt Holt, Rick Kepler, Tony Silveria.

USTA NorCal Past Presidents Present; John Frank, Don Jacobus, Paul Kepler, Marjorie Peterman.

USTA NorCal Board of Directors Absent: Deline Davis, Jean Hassoun, Sue Leo, Tom Schmierer,

USTA NorCal Advisory Director: Ron Ward (not present)

Staff Present: Steve Leube, Executive Director, USTA Norcal

Legal Counsel and Parliamentarian: Michael Harrison

Guests Present: Andrea Norman (chair, Junior Council), Pam Sloan, Jennifer Pitzen (NorCal Director of Competitive Play), Amy Jensen (NorCal Player Development Manager), Alison Vidal (NorCal TSR Account Manager), Darren Wegner (Junior Team Tennis Coordinator)

Public Comments: (none)

Approval of Minutes: The Minutes of the June 15, 2011 Board Meeting were presented for approval. A motion was made, and duly seconded, to approve the Minutes. The motion passed by unanimous vote.

Executive Director Report: Steve Leube presented his report. Discussion ensued.

Junior Department Report and Presentation: Jennifer Pitzen, Director of Competitive Play, and Darren Wegner, Junior Team Tennis Coordinator. A Maze Cup video was shown to the Board. Areas of presentation covered: Junior Team Tennis and 10 & Under Tennis, Junior Competition, Player Development, and Sportsmanship.

Introduction of Alison Vidal (TSR Account Manager) and Amy Jensen (Player Development Manager): New NorCal employees, Alison Vidal and Amy Jensen were introduced to the Board.

President's Report: Michael Cooke gave his President's report.

Delegate Report: Terry Cossette, Delegate, gave a Delegate's report covering Call Items. Straw votes were taken to guide Terry when voting NorCal's position at the Semi-Annual meeting.

New version of TDM: discussion of the web-based version of TDM took place.

Action Item(s):

Title: Doubles - A Level One Priority

Presenter(s): Paul Kepler, Tony Silveria, Jack Drimmer, Sue Leo, Rick Kepler

Statement of Action Item: To reinforce doubles as a Level One Priority in NorCal by approving the following actions. This Action Item is intended, if approved, to become effective January 1, 2012 and may be bifurcated [*the action item was bifurcated*]:

1. Mandate one entry fee (including the Tennis Link fee) for both singles and doubles for all Junior OPEN level tournaments that hold both singles and doubles and require that Junior OPEN level tournaments that charge one entry fee promote doubles. [Clarified Language: *Mandate a Base Fee (including the Tennis Link fee) for entering both singles and doubles for all Junior OPEN level tournaments when both singles and doubles events are offered and require that Junior OPEN level tournaments that charge a base fee actively promote doubles.*] [affirmed/passed by a vote of 9-6]
2. Establish “college scoring” eight game pro sets as the required format for all doubles matches played at the Junior OPEN, Challenger, and Novice level in NorCal. [affirmed/passed by a vote of 15-0]
3. Establish a Combined Ranking (15% weighting) for ALL NorCal juniors with the specifics of such weighted ranking to be proposed by Junior Council. [*this item was pulled by the presenters, stipulating that the essence of this item was the subject of Junior Council committee decision, in the Board package*].
4. Recommend doubles be scheduled as early as possible at ALL NorCal junior tournaments. [affirmed/passed by a vote of 13-1-1]
5. Provide an incentive to ALL junior tournaments for superior performance in the level of doubles participation at their event. The specifics of such incentive to be proposed by Junior Council and approved by the Budget Committee/Board. [vote to table this item: 13-0]

Comment [ASN1]: Our sanction rules use the term “base fee” and it’s probably best to use this in the minutes so there’s no confusion.

Treasurer Report: Mike Dickey, Treasurer, gave a report covering USTA NorCal’s financial status, and reviewed financial reports in the Board package.

A Motion to ratify a budget increase request in the Adult Tournament budget by the Adult Tournament Committee of \$2,300 for the North-South Senior Cup event in 2011 was duly made and seconded. Passed: 16-0-1.

Committee Decisions: The Board received a printed set of Committee Decisions in the Board package. A discussion ensued.

Old Business: (none)

New Business: (none)

Adjournment

The meeting was adjourned at 11:25 PM. Next meeting is September 21, 2011.

Respectfully submitted,
Mike Dickey
Acting Secretary, NorCal Board of Directors