

MINUTES OF THE 2016 ANNUAL MEETING OF THE USTA NORTHERN CALIFORNIA ORGANIZATIONAL MEMBERS

**USTA NORCAL OFFICE - ALAMEDA, CALIFORNIA
SATURDAY, NOVEMBER 5, 2016**

Directors Present: Rosie Bareis, Margie Campbell, Gordon Collins, Suzy Cossette, Christine Costamagna, Alvin Hom, Linda Peltz, Pam Sloan, Jack Walker

Directors Absent: Mike Dickey, Dale Evans, Mark Fairchilds, Tyler Nii, Andrea Norman, Sarah Robinson, Jason Scalese

Delegate Present: Michael Cooke

Legal Counsel & Parliamentarian Present: Les Hausrath

Staff Present: Steve Leube, Executive Director

National Board Member Present: Fabrizio Alcobe-Fierro

Guests Present: Andrea Barnes, Pam Cooke, Steve Cornell, Terry Cossette, Peter Dauphinee, Kim Fuller, Onawa Gutierrez, Jeff Healy, Lang Johnston, Sue Leo, David Panconi, Craig Pasqua, Kevin Pope, Ben Szeto

Call to Order: With a quorum present, President Margie Campbell called the 2016 Annual Meeting of the USTA Northern California Organizational Members to order at 10:00 A.M.

Roll Call: Lang Johnston, President of Corporate Election Services, called the roll of organizational members. He determined that a quorum was present and that the business at hand could be conducted.

Approval of Minutes: The minutes of November 14, 2015, were corrected so that the spelling of Pam Sloan's name was corrected

to Pam from Pal. It was moved and seconded to approve the minutes as corrected. The motion passed unanimously.

Introduction of USTA National Guest: President Campbell introduced Mr. Fabrizio Alcobé-Fierro, a member of the USTA National Board of Directors, and a member of the USTA Florida Section. He is a lifelong tennis player as well as a parent of competitive junior players. He has almost twenty years experience in media communications, organizational management, and global leadership. He is senior vice president of the Univision Networks at Univision Communications, Inc. which serves Hispanic America. He was responsible for the network's first "Telethon USA" broadcast to raise funds for disabled children in need of rehabilitation services. He hopes to grow the game of tennis within the Hispanic community. Mr. Alcobé-Fierro stated that as volunteers we need to change the mindset of others. He grew up in Mexico where there were no public tennis courts, only private clubs. As a member of the USTA National Board, he and the Board have accomplished a great deal including the reconstruction of the Billy Jean King National Tennis Center (finishing on time and within budget) with a roof being added to Arthur Ashe Stadium. Digital Marketing is up and coming as there is a large audience to reach, including those outside of the USTA family/membership. USTA National Staff has a new head of marketing, who has rebuilt the marketing department. Mr. Alcobé-Fierro feels that this is the era of the USTA reaching out to those outside the current USTA family so that communities can be reached and tennis can be grown. The National Tennis Campus near Orlando, Florida has 100 courts which includes six red clay courts and will showcase college players, families, and Player Development. He feels that the future will see the United States having top players in the world. This will be the capital of tennis in the United States. He then answered questions and indicated that the training center in Carson, California will remain the West Coast Training Center. In regards to Andy Andrews stepping down as the next USTA President and Katrina Adams remaining President for another two years, he stated that is was a personal decision by Mr. Andrews and that there was no other

person other than Katrina Adams who would be prepared to take the position. She will continue with the current priorities and initiatives. As for Junior Tennis and the impact that Adult Leagues has had on Junior tennis, Mr. Alcobe-Fierro stated that there will be a new head of Community Tennis, and he will look at everything from all sides and that there is no downside as new things need to be done.

Appeals: There were no appeals to be considered.

Secretary's Report: There was no report from the Secretary

Treasurer's Report: Treasurer Jack Walker reported that through September, 2016, there was a surplus of \$221,000 and that we were ahead of budget due to staff changes and to program expenses which did not happen. The audited statement of 2015, is available to view. There was a surplus in 2015, of \$88,000.

Committee Reports: The 2016 Year End Committee reports are included in the packet distributed and represent the work completed in 2016, and the work planned for 2017.

Old Business: There was no old business.

New Business: There was no new business.

Election of Directors: Mr. Lang Johnston, President of Corporate Election Services explained the election process and the rules of voting. He indicated that of the proxies received there were 12,966 outstanding NorCal votes representing 349 member organizations. The maximum cumulative votes to be cast is 103,728 (12,966 times 8 candidates to be elected). The secretary will cast 800 votes to each of the eight candidates named on the slate. A quorum of the proxies received equaled 58%. All ballots are due in one hour (11:40 AM). All calculations will be verified by the election committee and by the hired election service. The candidates proposed for election and noted

on the slate were Rosie Bareis, Gordon Collins, Steve Cornell, Terry Cossette, Sue Leo, Larry Olmstead, Kevin Pope, Jim Swansiger, and Brian Thomas. Other nominees not selected for the slate but who are eligible to receive votes are David Panconi and Ben Szeto. One hour was allotted to the voting process pursuant to the election procedures. The annual meeting of the USTA Northern California Organizational Members recessed when the voting procedure began and reconvened approximately one hour later, at 11:40 AM. Mr. Johnston read the names of the candidates elected to the Board of Directors for 2017, and included the number of cumulative votes received:

Sue Leo	10,902
Kevin Pope	6723
Rosie Bareis	6723
Jim Swansiger	6721
Brian Thomas	6720
Steve Cornell	6700
Terry Cossette	6700
Gordon Collins	6700

The candidates not elected to the Board for 2017 with their cumulative votes are as follows:

Ben Szeto	1000
Larry Olmstead	800
David Panconi	0

President Margie Campbell congratulated the newly elected directors and thanked the Election Committee of Andrea Barnes, as chair of the Committee, Dale Russell, Jeff Healy and Craig Pasqua for their services.

Adjournment: There being no further business for the 2016 Annual Meeting of the USTA Northern California Organizational Members, the meeting was adjourned at 11:45 AM.

Respectfully submitted,
Linda Peltz, Secretary

