

USTA NorCal Board of Directors Meeting Minutes

August 16, 2017

USTA NorCal Office, Alameda, California

USTA NorCal Board of Directors Present: Rosie Bareis, Gordon Collins, Steve Cornell, Terry Cossette, Christine Costamagna, Dale Evans, Alvin Hom, Sue Leo, Tyler Nii, Linda Peltz, Kevin Pope, Pam Sloan, Jim Swansiger, Brian Thomas & Jack Walker.

Advisory Directors Present: Michael Cooke

Legal Counsel Present: Les Hausrath

USTA NorCal Staff Present: Steve Leube, Executive Director

Call to Order: Noting the presence of a quorum, Alvin Hom called the meeting to order at 6:30pm.

Introduction of Guests: Phil Cello, Dana Gill, John Rushworth, Bill Simons, Gary Windham, Frances Aubrey & David Renteria.

Public Comments: Phil Cello, John Rushworth, Frances Aubrey and David Renteria all spoke on behalf of the importance of Inside Tennis.

Reading of the USTA NorCal Mission Statement: Brian Thomas

Approval of Minutes: Moved and seconded to approve the minutes.

Panel – Future of Norcal Tennis: John Rushworth from Babolat and Dana Gill from Lifetime Tennis gave presentations on the “State of the Industry”. John has been an industry rep for over 30 years in northern California, and Dana has been a provider in the City/Public sector space for 25 years.

Communications and Digital Strategy: Gary Windham, chair of the marketing committee, spoke on the vision of the marketing committee.

Executive Session: There was a vote to go into Executive Session – which passed by a margin of 11-3.

Executive Director’s Report: Mr. Leube reviewed his written presentation, and also spoke to the following; a) Andrea Norman will be presented the Barbara Williams volunteer leadership award, b) the National Chapter of the Year for NJTL was EPATT, and the Hall of fame banquet

and award presentation will take place at Stanford in conjunction with the Bank of the West WTA tourney on August 3rd. c) three sections are buying their own Tennis facilities, d) JTT NorCal playoffs – 56 teams, 516 players, e) Bank of the West – great Kid’s day and High School Day, f) Hall of Fame, wonderful event chaired by Betty Cookson & Linda Peltz, g) Sanction & Scheduling – over 500 tournaments applied for in 2018,

President’s Report: None

Delegate’s Report: Michael Cooke gave the report since Margie Campbell was traveling. Straw votes were taken on upcoming items at the SAMC.

Treasurer Report: Mr. Walker reviewed the financial sheets, and stated the association was on solid footing. However, we are behind on YTD projections due to lower than anticipated revenues in Advertising & Sponsorship, and higher expenses due to Legal fees. Potentially coming in at a \$125,000 loss this year.

Committee Reports: None

Unfinished Business: None

New Business: Congrats to Dale Evans on becoming a new Father.

Adjournment: The meeting was adjourned at 9:50pm

Respectfully submitted,

Gordon Collins