

USTA NorCal Board of Directors Meeting Minutes
Wednesday, April 18, 2018
USTA NorCal Office, Alameda, California

USTA NorCal Board of Directors Present: Rosie Bareis, Margie Campbell (Delegate), Gordon Collins, Steve Cornell, Christine Costamagna, Anoosh Davoudzadeh, Nancy DeSchane, Dale Evans, Alvin Hom (President), Kevin Pope, Jim Swansinger, Mark Tappan, Brian Thomas, Sandy Tompkins, Ross Wisser

USTA NorCal Advisory Directors: Michael Cooke, Larry Olmstead

NorCal Staff Present: Steve Leube, Executive Director

Legal Counsel: Les Hausrath

Call to Order: Noting the presence of a quorum, Alvin Hom, President, called the meeting to order at 6:30pm. Mr. Cornell read the USTA NorCal mission statement. Mr. Hom noted that there were no public comments.

Approval of Minutes: The minutes of the February 21, 2018 Board meeting were presented for approval. On motion duly made, seconded, and carried, the minutes of the February 21, 2018 meeting were unanimously approved.

Hall of Fame – new location: Mr. Leube led a discussion regarding the possibility of relocating the USTA NorCal Hall of Fame to the new Golden Gate Park facility. He noted that the cost would be between \$20,000 and \$25,000 and subject to approval by the City of San Francisco/Board of Supervisors. The Board discussed the idea of securing a sponsor and site schematics particularly around Hall of Fame history and technology. Thereafter, on motion duly made by Mr. Cornell and seconded by Ms. Tompkins, the Board approved an expenditure of up to \$25,000 to relocate the Hall of Fame to the new Golden Gate Park facility. Mr. Leube noted that sponsor(s) would be sought.

Executive Director Report: Mr. Leube provided an overview of his report, a copy of which was provided in the meeting material. He then commented on the following items:

- 1) The Match for Africa involving Roger Federer
- 2) Court dedication for Tyler Nii and the presentation of scholarships at the ACES awards (over \$66,000 raised)
- 3) Annual Meeting in March in La Costa
- 4) Adult League post season in Sacramento at the end of February
- 5) Local play training that occurred in San Diego prior to the Annual Meeting
- 6) Reno Adaptive event with Special Olympics
- 7) Recap of Maze Cup held at Berkeley Tennis Club
- 8) New site and activities for the Bank of the West tournament

During this presentation, Mr. Leube noted that a new USTA Head of Officials had been hired and that training and recertification were a top priority. He also noted that at the local play training, the general perception of junior tournaments was negative, with Junior Team Tennis being a little more positive, and that further discussions would take place concerning formats.

Mr. Leube then reviewed the participation and membership statistics wherein he highlighted positive trends for adults and H.I.T.S. He noted that the grayed out areas in the deck are the goals USTA NorCal needs to hit to receive 100% of funding. He noted that staff reviewed a few years of data to determine the 2018 goals. He concluded by commenting on the increase in digital media and the Net Generation registrations.

President's Report: Mr. Hom noted that he had nothing additional to report.

Delegate Report: Ms. Campbell noted the amendments that were reviewed at the last Board meeting were all approved at the Annual Meeting in March.

Treasurer Report: Mr. Leube provided the Treasurer's report to the Board. He noted that the budget is sound. He briefly commented on the depreciation impact.

Monthly Financials: Mr. Hom noted that the monthly financials were included in the meeting material.

Committee Decisions: Mr. Hom noted that the Committee decisions were provided in the meeting material. Mr. Hausrath noted that since the Sanction and Scheduling Committee were exempt from decisioning process and that the Board would need to approve the junior and adult tournaments the Committee approved at its March 26, 2018 meeting. Thereafter, on motion made by Ms. Costamagna and seconded by Ms. Tompkins, the Board approved the tournaments with a vote of 14 in favor, 0 opposed and 0 abstentions.

Unfinished Business: There was no unfinished business to report.

New Business: Mr. Olmstead noted that the Adult League Committee will be looking at the 2019 calendar at its next meeting on May 2. Ms. Bareis asked for an update regarding funding for open level events to increase local junior participation. Mr. Cornell noted that a proposal would be provided at the next Board meeting.

Adjournment: The meeting was adjourned at 7:40 pm.

Respectfully submitted,

Christine Costamagna
Secretary