

USTA NorCal Board of Directors Meeting Minutes
Wednesday, June 19, 2019
USTA NorCal Office, Alameda, California

USTA NorCal Board of Directors Present: Josh Conlin, Steve Cornell, Christine Costamagna, Anoosh Davoudzadeh, Dale Evans, Mark Fairchild, Larry Olmstead, Jason Scalese, Mark Tappan, Ross Wisser

USTA NorCal Advisory Directors: Rosie Bareis, Jon Toney

NorCal Staff Present: Steve Leube, Executive Director

Legal Counsel: Les Hausrath

Guests: none

Call to Order: Noting the presence of a quorum, Jason Scalese, Vice President, called the meeting to order at 6:35 pm.

Approval of Minutes: Mr. Cornell read the NorCal mission statement. The minutes of the April 16, 2019 Board meeting were presented for approval. On motion duly made, seconded, and carried, the minutes of the April 16, 2019 meeting were unanimously approved.

Executive Director Report: Mr. Leube provided an overview of his report, a copy of which was provided in the meeting material. He then commented on the following items:

- 1) Replacement of Lynn Losande
- 2) National staff changes
- 3) Youth Tennis Advantage event
- 4) Positive Coaching Alliance event
- 5) Community Tennis activities including the National PTA Conference
- 6) Nancy Lieberman court ceremony
- 7) TSR programming
- 8) Travel teams
- 9) Pride spotlights
- 10) Tri-Level event
- 11) Adult leagues
- 12) National Task Force around governance issues (member communications)
- 13) Volunteer database
- 14) Love Your Fit Campaign
- 15) Hall of Fame event

Following his report, Mr. Leube discussed the Pacific Coast Championships (juniors) over Labor Day weekend at which NorCal has participated in the past. To defray the costs, it was suggested that NorCal provide a total of \$3500 from reserves for up to 30 juniors to participate. Josh Conlin made a motion which was seconded by Larry Olmstead. A discussion ensued concerning marketing, diversity, and costs. Thereafter, Mr. Conlin amended his motion to provide up to \$5000 for up to 20 juniors (\$250 per player) which was seconded by Mr. Evans. Thereafter, the Board unanimously approved the motion.

A discussion then ensued concerning league play. Mr. Leube noted that overall participation is slightly up and unique play slightly down and that NorCal is at an 80% retention rate which is the best of all

sections. From a national perspective, he noted that participation and unique levels are slightly down. Ms. Bareis suggested that there be a 3 to 5 year hiatus of the national championships to see if the trends would change. It was suggested that the topic be referred to the NorCal League Committee. Questions also arose around junior team tennis and ranked juniors and it was again suggested that these be referred to the appropriate NorCal committees.

President's Report: In the absence of Mr. Pope, Mr. Leube provided an update on the Junior Competitive Structure ("Structure"). He noted that the software solution will not be available until 2021. He also noted that the current agreement with National will be to vote on the Structure at the Semi-Annual Meeting and that Patrick Galbraith has asked each Section President to provide a letter of support. He also reviewed the timeline for the vote and ultimate implementation and responded to questions from the Board.

Delegate's Report: It was noted that there was nothing to report.

Treasurer Report: In the absence of Ms. DeSchane, Mr. Leube reviewed the financial statements with the Board and commented on various line items. He commented on the positive trends in the budget. He then commented on the upcoming annual budget process noting that the final budget will be presented to the Board in October.

Questions arose regarding the status of social nets which is on track and the Cliff Drysdale arrangement. With respect to Cliff Drysdale, Mr. Leube noted that data should be available in August to gauge success and that costs would be involved to expand the arrangement.

Monthly Financials: Mr. Leube noted that the monthly financials were included in the meeting material.

Committee Decisions: Mr. Scalese noted that the Committee decisions were provided in the meeting material and reconfirmed how decisions can be challenged. Mr. Olmstead provided rationale behind the League Committee decisions around self rates and captaining multiple teams and responded to questions and comments from the Board. He also commented on the NorCal grievance process.

Tournament Sanctions: It was noted that since the Sanction and Scheduling Committee were exempt from the decisioning process, the Board would need to approve the junior tournaments the Sanction and Schedule Committee approved at its May 21, 2019 meeting. Thereafter, on motion duly made, seconded and carried, the Board unanimously approved the tournament schedule.

Unfinished Business: It was noted that there was no unfinished business.

New Business: A brief discussion ensued concerning the status of the use of UTR which is a decision to be made by the sections.

Adjournment: The meeting was adjourned at approximately 8:20 pm.

Respectfully submitted,

Christine Costamagna
Secretary