



# Board of Directors

Wednesday, May 19, 2021, 6:30 PM | Via Zoom

## MINUTES

<b>I. Roll Call</b> (IN ATTENDANCE)	Jason Scalese (President), Gordon Collins, Joshua Conlin (Treasurer), Suzy Cossette, Luis Reis, Martha Ehrenfeld (Secretary), Ray Hixson (Vice President), Cheri King, Bryn Powell, Pam Sloan, Sandy Tompkins, Jack Walker, Keith Wheeler (Delegate & Parliamentarian), and Scott Winn, Karen Chen
ABSENT	Anoosh Davoudzadeh
ADVISORY DIRECTORS	Christine Costamagna, Alvin Hom and Andrea Norman
NORCAL STAFF	Kevin Craig and Tammy Peterson
LEGAL COUNSEL	Jonathan Madison, Esq., The Madison Firm
GUESTS	None
CALL TO ORDER	6:30 PM

Vice President Hixson noted that President Scalese would be joining late, and asked the Vice President to chair the meeting until the President joined.

### II. Public Comments

DISCUSSION	None
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### III. Reading of USTA NorCal Mission Statement by Karen Chen

### IV. Approval of Agenda

MOTION	SECONDED	PASSED																						
		By a vote of 10 in favor, 4 opposed, and 0 abstentions.																						
Mr. Reis made a motion to amend the agenda to include discussion about terminating a contractual relationship. Mr. Hixson suggested that due to the sensitivity of what Mr. Reis was proposing, any such discussion occur in executive session. Mr. Reis agreed to such amendment to his motion. President Scalese joined the meeting, and requested a roll call vote.	Treasurer Conlin	<table border="0"> <tr> <td>In Favor</td> <td>Opposed</td> </tr> <tr> <td>1. Ms. Chen</td> <td>1. Secretary Ehrenfeld</td> </tr> <tr> <td>2. Mr. Collins</td> <td>2. Vice President Hixson</td> </tr> <tr> <td>3. Treasurer Conlin</td> <td>3. Delegate/ Parliamentarian Wheeler</td> </tr> <tr> <td>4. Ms. Cossette</td> <td>4. Mr. Winn</td> </tr> <tr> <td>5. Mr. Reis</td> <td></td> </tr> <tr> <td>6. Ms. King</td> <td></td> </tr> <tr> <td>7. Ms. Powell</td> <td></td> </tr> <tr> <td>8. Ms. Sloan</td> <td></td> </tr> <tr> <td>9. Ms. Thompkins</td> <td></td> </tr> <tr> <td>10. Mr. Walker</td> <td></td> </tr> </table>	In Favor	Opposed	1. Ms. Chen	1. Secretary Ehrenfeld	2. Mr. Collins	2. Vice President Hixson	3. Treasurer Conlin	3. Delegate/ Parliamentarian Wheeler	4. Ms. Cossette	4. Mr. Winn	5. Mr. Reis		6. Ms. King		7. Ms. Powell		8. Ms. Sloan		9. Ms. Thompkins		10. Mr. Walker	
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### V. Approval of Minutes

MOTION	SECONDED	PASSED
Vice President Hixson made a motion to table the approval of minutes for the March 17 and April 21 minutes until the next meeting on July 21, due to the drafts requiring more work.	Mr. Walker	By a vote of 14 in favor, 0 opposed, and 0 abstentions.

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## VI. Executive Director's Report

DISCUSSION	<p>Mr. Craig updated the Board on the following:</p> <p><b>National</b></p> <ul style="list-style-type: none"><li>▪ <b>Grow the Game Grant</b> \$180,000+ for facilities to assist with entry level product lines for Adults and Juniors; request for Alison Vidal to present allocations at the next meeting.</li><li>▪ <b>USPTA Press Announcement</b> UTR will be the rating system of choice for all USPTA Professionals.</li><li>▪ <b>Serve Tennis Update</b> A report shared with the USTA Board prior to an Executive Director review and feedback. Mike Dowse and Craig Morris will be updating the document to present it back to the National Board.</li></ul> <p><b>NorCal</b></p> <ul style="list-style-type: none"><li>▪ <b>Adult League Rollout</b> We are as projected for team registration, however, player registration (per team) is currently low. The team is working to help increase those numbers.</li><li>▪ <b>NorCal Membership Status: 2021 compared to 2020</b> Down about 16,000 members. Increase expected with Adult Leagues starting and the State opening up.</li><li>▪ <b>Adult Tournament Series</b> Stonegate, UC Davis, Crow Canyon, Davies Stadium, Laguna Creek, Golden Gate Park and in discussions with Olympic and Cal Clubs.</li><li>▪ <b>COVID County Update</b> Three more counties turned to yellow and expecting the State to open as planned.</li></ul>
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## VII. Treasurer's Report

DISCUSSION	<p>Treasurer Conlin presented the cash balance to the Board and announced the receipt of the second PPP Loan. In addition, he announced the Budget &amp; Finance Committee met on Monday, May 17 and reviewed quarters 1 and 2 as well as the budget variance. In addition, the Committee approved the Adult Tournament's request for funds.</p> <p>Discussion topics included 1) the impact of the 50% off on membership as it relates to national funding; 2) the 30%-40% Adult League carryover from 2020 canceled leagues; and budget allocation for officiating.</p>	
MOTION	SECONDED	PASSED
There was a motion to approve the Treasurer's report.	Motion was seconded.	By a vote of 14 in favor, 0 opposed, and 0 abstentions.

## VIII. President's Report

DISCUSSION	President Scalese tabled his President's Report due to the sensitive nature of the topics.
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## IX. Committee Spotlight

DISCUSSION	<p>Adult Tournament Committee Chair, Mark Fairchilds, presented the Committee's recommendations:</p> <p><b>Open Series (\$25,000 budget request).</b> Events are designed to increase tournament participation at the higher level, including junior players.</p> <ul style="list-style-type: none"><li>▪ Moraga Country Club, July 15-16</li></ul>
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	<ul style="list-style-type: none"> <li>▪ Laguna Creek, August 7-9</li> <li>▪ Golden Gate Park, September 3-6 (Labor Day Weekend)</li> <li>▪ Grand Prix, October TBD</li> </ul> <p><b>Master (Age) Series (\$15,000 budget request).</b> Events are designed to sustain and promote the growing number of age demographic events and participation.</p> <ul style="list-style-type: none"> <li>▪ Stonegate &amp; UC Davis, July 9-11</li> <li>▪ Davies Stadium, August 18-22</li> <li>▪ Crow Canyon Country Club, September</li> <li>▪ Grand Prix, October TBD</li> </ul> <p><b>Team Tennis</b></p> <ul style="list-style-type: none"> <li>▪ TBD (Possible Laguna Creek), July</li> <li>▪ Northgate High School (Walnut Creek), August</li> <li>▪ Fremont Tennis Center, September</li> </ul> <p>He also reported on the successful NTRP National Championships.</p>
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MOTION	SECONDED	PASSED
A motion was made by Mr. Walker to approve the July Tournaments, approve the funding for the Adult Tournaments, as well as the funding for the North-South Challenge Cup (\$6,500) and Women’s Intersectional Event (\$9,500), and request that August and later tournaments be submitted to the Sanction and Schedule Committee for approval.	Ms. Tompkins	By a vote of 12 in favor, 1 opposed, and 1 abstention.

DISCUSSION	<p>The Diversity &amp; Inclusion (“D&amp;I”) Committee Chair, Cheri King, presented the Coaching Corps of America, racial equity, scholarships and requested referrals through June 30. NorCal Junior Comp, Ambassador increased participation. Strategic Framework presentation from Marisa Grimes (USTA National Chief Diversity &amp; Inclusion Officer), PTR Women’s Initiative.</p> <p>Mr. Hixson asked that the D&amp;I Committee evaluate where there are areas of underrepresentation on the Board so the Nomination/Election Committee can take this into consideration when considering the Slate of Nominees for the Board.</p>
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## X. Delegate’s Report

DISCUSSION	<p>Delegate &amp; Parliamentarian Wheeler presented his report to the Board. His report included a discussion on improved communication from the USTA to the Sections regarding ratings, concerns over ongoing problems with the roll out of Serve Tennis, the USTA’s relationship with pickleball, and the Grow the Game Grants.</p>
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## XI. Committee Decisions

DISCUSSION	Discussion of the Hall of Fame Event
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MOTION	SECONDED	PASSED
Mr. Walker made a motion to approve the Hall of Fame budget and approve spending up to \$10,000.	Ms. Tompkins	By a vote of 14 in favor, 0 opposed, and 0 abstentions.
<b>DISCUSSION</b>	Discussion of HITS Program Funding	
MOTION	SECONDED	PASSED
Ms. Sloan made a motion to approve a budget of \$17,000 for the HITS Program.	Mr. Reis	By a vote of 14 in favor, 0 opposed, and 0 abstentions.

## XII. Action Item

<b>DISCUSSION</b>	<p>Action Item: Sanctioning Process</p> <p>Formally approve a process for any 2021 tournaments, stating that all sanctions are to go through the Sanction and Schedule Committee and then to the Board or Executive Committee for approval.</p>	
MOTION	SECONDED	PASSED
<p>Ms. Cossette made a motion to accept the action item for the Sanctioning Process. The motion reads as follows:</p> <p><b>RESOLVED:</b> That, effective immediately:</p> <ul style="list-style-type: none"> <li>• For the sanctioning of 2021 ranking tournaments only, the provisions of Sanction rule USTA NorCal Sanction Rule 5.D., which requires sanction approvals to be made by the Sanction &amp; Schedule Committee and gives denied applicants the opportunity to appeal a sanction decision to the USTA NorCal Board will be set aside; and</li> <li>• For 2021 ranking tournaments the following process will be used:               <ul style="list-style-type: none"> <li>≈ All tournament applications will be reviewed and approved by resolution by the Sanction &amp; Schedule Committee.</li> <li>≈ All approved applications will be presented to the USTA NorCal Board of Directors in the form of a Committee Decision or an Action Item for final approval.</li> <li>≈ When dictated by time constraints, the Executive Committee may approve the sanction applications, and such actions will be considered to have met the standard of urgency set forth in Bylaw IX.A.</li> </ul> </li> </ul>	Mr. Walker	By a vote of 14 in favor, 0 opposed, and 0 abstentions.

## XIII. Old Business

<b>DISCUSSION</b>	April Junior Council Committee Decisions: These are undergoing a review with a plan to have revised proposals presented to the Board in June.
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## XIV. New Business

<b>DISCUSSION</b>	None
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## XV. Executive Session

MOTION	SECONDED	PASSED
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Mr. Reis made a motion to enter an Executive Session.	Delegate & Parliamentarian Wheeler	By a vote of 14 in favor, 0 opposed, and 0 abstentions.
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ADJOURNMENT	12:56 AM
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