



Minutes of the USTA NorCal Parks & Recreation Committee March 29, 2023

Lou Maunupau, chair of the Parks & Recreation Committee, called the meeting to order at 7:15pm. The meeting was held by Google Meet video conference.

Committee Members Present: Lou Maunupau (chair), Eric Broque, Peter Lowe, Alison Vidal & Claudia Vlasak

Absent: Eva Phalen, Channing Hale

USTA NorCal Staff Present: Pam Sloan, USTA NorCal President, Troy Rondeau, Sr. Manager, Community Programs and Cherryl Silva (Staff Liaison)

Guests Present: n/a

1. Chair Report: Mr. Maunupau and staff attended USTA Level 1 training in Mt. View.

- Item 1: Call to order, Mr. Maunupau call to order
- Item 2: Welcome

Introduction of committee member, Peter Lowe: Played at public venues for over 35 years, Adult League captain for 9 years. I feel that USTA has missed opportunities in partnering with Bay Area cities parks and recreation as they develop park public works projects and with middle/high schools that sometimes struggle to maintain facilities, coaching expertise and tennis development. Born in Palo Alto and learned tennis in high school and grew up playing at public tennis parks in Palo Alto, Mountain View, Sunnyvale, Santa Clara, San Jose, East Bay and Pleasanton/Tri-Valley area. Professional career in facilities engineering and project management, hence retired. Residing in Pleasanton and have a tennis family (wife, adult daughter and two sons). Enjoy tennis, volleyball, snow skiing, table tennis, hiking, bowling, billiards and looking toward golfing and pickle ball.

- Item 3: Defining roles of Park & Recreation Committee members charge and responsibilities. Mr. Maunupau opened discussion on how we can better serve park and recreation agencies by facilitating training and accessibility of tennis programs (schools, JTT, tournaments etc...) by connecting Park & Recreations with schools and other after-school providers. Ms. Vidal brought up topics of multiple training programs (Level 1, PTA, Schools and HTS training), Mr. Rondeau explained the differences of each types of training. Mr. Maunupau suggest to have a training geared towards Parks & Rec staff that will compliment USTA Level 1 training. Mr. Broque brought up goals and measurable outcomes, Mr. Lowe offered to reach out to Park & Rec agencies to promote tennis resources. USTA NorCal Marketing Department in the midst of finishing up marketing handbook for a leave behind tri-fold brochure that list USTA NorCal programs, grants & other resources. Committee discussed on creating a script for committee members when reaching out to Park & Rec agencies, discussion to be continued to the next meeting (time allotted expired).

2. Staff Report:

- Item 1: USTA NorCal with USTA SoCal will be attending the 2023 California Park & Recreation Expo, scheduled on April 3-6 in San Diego, over 1500 Park & Recreation staff and administration will be in attendance.
- Item 2: Ms. Silva informed the committee regarding 2023 National Public Parks Tennis Championship, it's 100th year anniversary. USTA NorCal in discussion with National to propose qualifier events in the future to promote section public parks sanctioned tournaments.
- Item 3: Ms. Silva shared budget proposal for player stipends to attend National Parks Tennis Championship. Proposal will be presented at the next Community Tennis Committee Meeting for approval.

3. New Business:

Item 1: Tennis Court inventory project and for staff to identify park & rec agencies from their sectors.

4. Next step: Planning for in-person meeting, TBD.

There being no further issues or discussion to come before the Committee, the meeting was adjourned 8:40pm.