

**Charge of Committee:** *Outreach to Parks & Recreation organizations to support their facilities not only through the pandemic but how to partner and build programming in their facilities.*

**Committee Members:** Lou Maunupau (Chair), Eric Broque, Channing Hale, Peter Lowe, Mark Shahan, Alison Vidal, Claudia Vlasak, Cherryl Silva (Staff Liaison)

**Absent:** Channing Hale

**Invited Guests:** n/a

**1. Call to Order:**

- Mr. Maunupau called the meeting to order at 7:05pm

**2. Chair Report:** Mr. Maunupau

- Item 1 – Intro of new Parks & Rec Committee Member (Mark Shahan)
  - Mr. Maunupau introduced. Mark Shahan as a new member of the USTA NorCal Parks & Recreation Committee. Mr. Shahan comes brings various skills and experience in the Community Tennis Association and Parks & Recreation agencies. He's currently serving as a president at SCTA (Sacramento Community Tennis Association) also helps with the ACTA (Antelope Community Tennis Association) and serves as an Advisory Board Member for Sunrise Recreation District. In addition to being an avid tennis player and a Jr Tennis Coach.
- Item 2 – USTA Level 1 training report/feedback
  - Ms. Vlasak attended USTA Level 1 Training in Mt. View. Ms. Vlasak provided a positive feedback on the training. Mr. Maunupau also was in attendance and found the training beneficial for coaches and mentioned the need for an enhancement training for Parks & Recreation coordinators.

**3. Staff Report:**

- Item 1 – May 2023 Executive Director Data Report
  - Ms. Silva shared year-to-date Executive Director Data report, trending upward.
- Item 2 – Parks & Recreation outreach project
  - USTA NorCal CPR Staff (Community Program Representative) identified 3-4 Parks & Recreation agencies at their respective territories to focus on growing programs and to increase participation. Mr. Broque in agreement with the direction and inquired to have more in dept data to better understand each communities/park agencies. Ms. Silva to expand research and provide an expanded catchment report.
- Item 3 – USTA NorCal website Community programs landing page & Handbook
  - Marketing is finalizing Community Handbook and Community website landing page. It will be shared with the committee once it's completed.

**4. New Business:**

- Mr. Maunupau discussed future enhancement training geared towards grassroots communities and Parks & Recreation coordinators. Also, for the committee to pinpoint top 3-4 goals.

**6. Adjournment - 8: 26pm**

