



Don't see your school listed? Please contact your USTA NorCal TOC Coordinators to get started!

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NorCal Tennis On Campus



SIMPLE STEPS FOR DEVELOPING A SUCCESSFUL CLUB TENNIS PROGRAM



MAKE NEW FRIENDS



TENNIS IN COOL PLACES



WIN TROPHIES

USTA
NORTHERN CALIFORNIA

1

Get in Touch

CREATE YOUR TEAM PROFILE ON TENNISONCAMPUS.COM

- Having a team profile lets you get in touch with other teams, sign up for tournaments, and more.
- Create your team admin profile and login with your new credentials.
- Search for your team and request access to edit.



After touching base with your TOC Coordinator, stop by the Recreation Center on your campus or find out who is in charge of club sports/intramurals. These contacts will have important information on how to start a program and are familiar with the policies and procedures that come with being a recognized student organization.

Get the Word Out

- Posting around campus and creating social media profiles/posts can help spread the word about your new club. Most colleges have rules about posting flyers around campus, so make sure all promo items have been approved by campus staff.
- Make sure to include **#tennisoncampus** on your social media posts to help develop player engagement at events.
- Having a sign-up or team email that potential players are able to contact can help with sign-ups as well.

2

Secure Tennis Courts

- Talking to your Recreation Department contact or Varsity coach can help you secure courts on your campus. Visit **USTA.COM** and search for facilities to find one nearest you.

- Some campuses will not have tennis courts onsite. Working with your TOC Coordinator, local Parks & Recreation Department, or local commercial tennis club can help your team find a home facility.



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Attract More Players

Once everything is set up with your TOC Coordinator and Recreation Department, you can start attracting more players to come out. Here are a few ideas to get you started:

HOST A SEASON KICK-OFF EVENT

You can either use your own format or use our Team Up Tournament format.

- Maximum of 3 hours: 2 hours of match play, 1 hour of organized social time
- Round robin team format, no-ad games, time capped (25-30 minute timed rounds)
- After the round robin is complete, the team with the most games is the winner

ATTEND YOUR CLUB SPORTS EXPO, AND OTHER START OF SEMESTER EVENTS

Many universities have events to kick off the semester and it's usually pretty easy to get involved. Your Recreation Department contact can give you more details.

PLAY IN THE QUAD!

Playing tennis in high traffic areas of your campus is a great way to expose your team. Have information on your team ready so you can invite anyone that's interested.