LET’S SHAPE THE FUTURE

COMMUNITY TENNIS

Finding Your Next Generation of GREATS

2019
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What’s New in 2019

**Meet Executive Director Becky Cantellano**

USTA Northern is thrilled to announce that in March 2018, Becky Cantellano rejoined the “Northern Family” as the new Executive Director! After spending 6 years as the Executive Director of St Paul Urban Tennis, Becky is excited to be back at USTA Northern in this leadership role and influence change with a talented team of passionate staff. Becky remained involved with USTA Northern by serving on the CTA/NJTL and Diversity and Inclusion Committees, and staying active on the court.

**Social and Recreational Play**

USTA Northern now has even more great ways to stay active, expand your tennis community, and improve your game! New activities include:

- Cardio Tennis
- Intro to Play
- Social Play
- Court Bookings

Stay involved to hear how to register, when activities will take place, and know how YOU can be part of a bigger and better USTA Northern!

**Net Generation Expanded**

Net Generation, the official youth tennis platform of the USTA, makes it easier and more fun to get kids and teens into tennis. We provide the tools, world-class curricula, marketing materials and training to empower coaches, teachers, parents, volunteers, NJTL networks and community organizations to grow the game. See the “Net Generation” section for more information.
What’s New in 2019

In 2018, USTA Northern engaged in a staff and board wide effort to create a long-term plan to inform the work and help grow the game. This vision would be focused on investing in organizational capacity to further our impact, and challenge convention to establish bolder goals and take advantage of our collective strengths.

After several months of intensive effort, a strategic framework has been put in place that will guide decision making, goal setting, and ways to improve how YOU play the game!
What’s New in 2019

2019 Minnesota Tennis Teacher’s Conference

Save the Date!

Minnesota Tennis Teacher’s Conference

March 1 – 3, 2019

Join The Minnesota Coaches Association, The USPTA Northern Division, and USTA Northern on Friday, Saturday, & Sunday to learn more about tennis in the Northern section, professional accreditation, and the latest in tennis coaching!

USPTA Accreditation

The United States Professional Tennis Association has received provisional accreditation to certify tennis teaching professionals in the United States from the USTA.

The USTA and USTA Northern are excited to work in partnership with USPTA to elevate the tennis teaching profession and put a focus on strengthening the field.

Be sure to register with USPTA today to receive all the benefits of being a USPTA certified tennis professional!

Visit https://uspta.com/ for more information on requirements and benefits of becoming a USPTA certified professional.
What’s New in 2019

Did You know...?

Did you know the USTA is the national governing body for the sport of tennis in the United States and is a not-for-profit (501(c)(4) organization with more than 740,000 members nationwide? Or that the USTA invests 100% of its proceeds to promote and develop the growth of tennis from the grassroots to the professional levels? Here is how your membership dues help grow the game and impact local communities in USTA Northern. USTA Northern is a 501(c)(3), non-profit entity.

$648,120 to JUNIOR COMPETITION AND USTA JUNIOR TEAM TENNIS including the implementation of 10 and Under Tennis at the grassroots level. Red, Orange, Green Tennis progresses into Junior Team Tennis competition, junior tournaments, junior high-performance opportunities, and finally, high school tennis and No-Cut programming.

$431,870 to USTA LEAGUE TENNIS for local leagues and regional and sectional championship events, plus adult tournaments offered throughout the Section.

$196,500 to SCHOOLS AND COMMUNITY TENNIS INITIATIVES promoting tennis in public and private domains by educating teachers, coaches, park and recreation coordinators and community tennis leaders to deliver the sport to the masses.

$167,625 for PUBLIC AWARENESS in helping promote and develop the growth of tennis throughout the entire Section. This includes publications/magazines, our Web site (northern.usta.com) and social media, special events and advertising.

$77,380 for GRANTS, SCHOLARSHIPS AND INFRASTRUCTURE for organizations, individuals and communities. Included in this are initiatives to repair, expand and build new tennis facilities across the Section.
<table>
<thead>
<tr>
<th>Month</th>
<th>Event(s)</th>
</tr>
</thead>
<tbody>
<tr>
<td>January</td>
<td></td>
</tr>
<tr>
<td>February</td>
<td><strong>Staff Visit:</strong> Bismarck, North Dakota</td>
</tr>
</tbody>
</table>
| March      | **Minnesota Tennis Teacher’s Conference**  
**Staff Visit:** Duluth, Minnesota  
Superior, Wisconsin                                                                                                              |
| April      | **Veteran’s Association Expo**                                                                                                                                                                     |
| May        | **Community Events:**  
UCare Wellness Fair  
Cinco de Mayo  
Courage Kenny Expo  
Cargill Wellness Fair  
Boston Scientific Wellness Fair  
**Awards Banquet & Hall of Fame**  
**Staff Visit:** Rapid City, South Dakota                                                                                             |
| June       | **Community Events:**  
Girls on the Run 5K  
Twin Cities Pride  
**Parks & Recreation Training**                                                                                                                                                                  |
| July       | **Community Events:**  
Courage Kenny Wheelchair Camp  
Rondo Days  
**South Dakota Hall of Fame**  
**North Dakota Hall of Fame**  
**Adult League 55 & Over Sectional Championship**                                                                                       |
| August     | **Community Events:**  
Special Olympics  
Selby Ave Jazz Festival  
Special Olympics State Games  
**Adult League 18 & Over Sectional Championship**  
**Adult League 40 & Over Sectional Championship**                                                                                       |
| September  | **Mixed Doubles League Sectional Championship**                                                                                                                                                     |
| October    | **Parks & Recreation Conference**                                                                                                                                                                   |
| November   |                                                                                                                                            |
| December   | **ONE Doubles League Sectional Championship**                                                                                                                                                       |

* All dates are subject to change - please see website calendar for up to date events and dates
Net Generation is the USTA’s commitment to helping community organizations (parks, after-school programs, community tennis associations, NJTLs, and more), parents, and volunteers build youth tennis programs in your community. Net Generation will provide resources and guidance along the way to make sure you have all of the tools to feel confident in helping kids stay active.

Net Generation encourages kids to challenge themselves. It helps shape the game to individual players, so they can learn at their own speed. Even more importantly, it uses tennis as a pathway to personal development off the court. And for everyone involved, Net Generation creates a strong sense of community for life.

RESOURCES AND PROGRAMS

Community programs under Net Generation are designed to introduce our game to kids (ages 5 – 18) of all abilities in local communities throughout the country. They will be affordable, inclusive, and learn-rally-and-play focused.

The easy-to-follow curricula was developed by the USTA, the game’s governing body, with tools and lessons designed to challenge kids in a fun and social way.
THE BENEFITS
We give you an easy-to-follow curricula and tools that are customizable and collaborative as well as additional benefits:

- A provider reward and recognition program
- A Net Generation equipment starter kit that includes a digital and print manual, and apparel
- Digital communication and support, including updates, tips and guidance
- Program and promotional branding
- Opportunities to partner with local schools
- Listing in Net Generation's searchable directory of local tennis providers (open to consumers starting in August 2017)
- National and section marketing support to promote Net Generation and find local programs
- Free participation for coaches at Net Generation training workshops led by the USTA
- Free Net Generation Coaching App

THE REQUIREMENTS

STEP 1
All participating community providers will register individual accounts with Net Generation’s online platform

STEP 2
Obtain clearance through Safe Play Program background screening which is complimentary with registration

STEP 3
Add your program or organizational information to its Program Management Center

STEP 4
Engage in professional development opportunities offered by the USTA
COMMUNITY COACH WORKSHOP

JOIN THE FUTURE OF TENNIS AS A COACH!

Using the Net Generation community programming curricula, providers can engage more kids by using the customizable practice-and-play plans, activity videos, and access to free modified equipment. Curricula has been developed for red, orange, and green stages of a tennis program using modified equipment targeting beginner players aged 5-18. Additional support is provided with marketing materials and promotions to enhance your coaching experience.

To facilitate the best delivery of the curricula, a two-hour coach's workshop has been developed for both the red and orange/green levels. The workshops showcase relevant activities for each level as well as how to coach, manage, and organize practices. Plus, workshop attendees receive participant manuals as a take home resource.

These workshops are perfect for volunteers and coaches prior to their Net Generation Community practice sessions.

WORKSHOP AND COMMUNITY PROGRAMMING RESOURCES

- Two hour Coach's workshop for Red and Orange/Green led by a trained facilitator.
- Practice-and-play plans for Red, Orange, and Green stages.
- Participant manual for both workshops.
- Workshop participant registration form.
- Net Generation Mobile App provides access to digital curriculum and customizable practice-and-play plans.
- Equipment assistance for providers who register their programs.
- Using the app, coaches can connect with players and reward them with badges for positive sportsmanship.

REQUIREMENTS

1. Step 1
   Individual signs up as a community provider, including completion of the Safe Play Program.

2. Step 2
   The community provider registers their program in the Program Management Center.

3. Step 3
   Provider approaches or is approached by the section Community Engagement contact to see if they would like to host a workshop before start of the first session.

4. Step 4
   The section contact coordinates and agrees with the provider on a date and time for the coach's workshop and then assigns a trainer. Promotion and registration for workshop can begin.

5. Step 5
   The workshop is conducted. Once completed, the community program can begin shortly afterwards.

Interested in hosting or attending a Community Coach's Workshop? Contact netgeneration@usta.com.
In order to connect you with your section contact, please include your state and zip code.

Please Note: Coaches attending the workshop are not required to be a Net Generation community provider, however recommended.
Membership Benefits

Why become a USTA member? As a USTA Member, you enjoy perks, are more involved in the game, and get support in promoting tennis within your program.

Benefits include:

- Discounts on apparel and equipment
- Free Sample Materials
- Eligibility for capacity building grants to start or expand tennis programing
- Monthly Newsletter that highlights events, opportunities & accomplishments within USTA Northern
- Awards eligibility
- The opportunity to conduct USTA sanctioned events
- Have access to national events including the Tennis Teachers Conference, National Tennis Development Workshop and the section’s annual meeting
- Annual Subscriptions to TENNIS and Northern Exposure Magazines
- High Performance Coaching Newsletter designed to provide you with the latest coaching and sports science information and keeping you current on any new coaching and certification programs.
- Incentives and discounted t-shirts available for registering new members
- Ability to customize and download marketing materials for USTA programs and initiatives including Net Generation, USTA League and Red, Orange, Green Tennis at [www.usta.com/marketingresources](http://www.usta.com/marketingresources)
- Post Job Openings on USTA Northern website
- Equipment Match Program
Membership Benefits

<table>
<thead>
<tr>
<th>Category</th>
<th>2019 1-Year Dues</th>
<th>2019 3-Year Dues</th>
<th>2019 5-Year Dues</th>
</tr>
</thead>
<tbody>
<tr>
<td>Clubs 1-3 Courts</td>
<td>$35</td>
<td>$100</td>
<td>$155</td>
</tr>
<tr>
<td>Clubs 4-10 Courts</td>
<td>$65</td>
<td>$185</td>
<td>$290</td>
</tr>
<tr>
<td>Clubs 11+ Courts</td>
<td>$110</td>
<td>$315</td>
<td>$495</td>
</tr>
<tr>
<td>CTA, School, Park &amp; Rec, Service Org</td>
<td>$35</td>
<td>$100</td>
<td>$155</td>
</tr>
</tbody>
</table>

Organizational Member Referral Benefits

Want to grow the game of tennis...and be rewarded? USTA Northern is offering a member referral program to our Organizational Members. For every new adult or junior USTA member you recruit, USTA Northern will reward you $5.

To participant, please complete the bulk referral form located at www.northern.usta.com and contact:

**Sandy Smith, Director of Membership**
ssmith@northern.usta.com
or at (952) 358-3288
Membership Benefits

Organizational Member T-Shirt Program

$6.00 Each

Two Order Dates Available:

April 22-May 6  
(ship May 20)
May 20-June 3  
(ship June 17)

Visit [www.signatureconcepts.com/ustanorgts](http://www.signatureconcepts.com/ustanorgts) to place your order online.

*Customizable on back*

Contact Sandy Smith at [ssmith@northern.usta.com](mailto:ssmith@northern.usta.com) for more information
Adult Tennis

Interested in growing your tennis community? 2019 is full of exciting new and improved opportunities including adult competitive, recreational, and social play. With over 5,500 individuals already involved, USTA Northern’s activities meet the needs of every age, skill level and busy schedule. See what USTA Northern can do for your programs!

**League Tennis**

USTA League Tennis is the country's largest recreational tennis league, providing organized, structured team matches for men and women of all ability levels.

**Adult League Formats:**
- **18 and Over, 40 and Over, 55 and Over, and 65 and Over**
  Single gender teams for men and women consisting of singles and doubles matches
- **Mixed Doubles**
  Expanded doubles opportunities involving mix-gender matches
- **ONE Doubles**
  Convenient opportunity for players grouped by the same NTRP rating to participate in a 6-week doubles league

Participation levels are based on National Tennis Rating Program (NTRP) and range from beginner to advanced. Players are assured of facing off with others of comparable ability, allowing for highly competitive and fun tennis. USTA League Tennis features Sectional Championships culminating in a National Championship for winning teams to show off their skills and their teamwork!

**2019 USTA League Tennis Sectional Championship Schedule**

<table>
<thead>
<tr>
<th>Level</th>
<th>Dates</th>
</tr>
</thead>
<tbody>
<tr>
<td>55 &amp; Over Women &amp; Men</td>
<td>July 27-28, 2019</td>
</tr>
<tr>
<td>18 &amp; Over Women &amp; Men</td>
<td>August 16-18, 2019</td>
</tr>
<tr>
<td>40 &amp; Over Women &amp; Men</td>
<td>August 23-25, 2019</td>
</tr>
<tr>
<td>18 &amp; Over Mixed Doubles</td>
<td>September 6-8, 2019</td>
</tr>
<tr>
<td>ONE Doubles</td>
<td>December 6-8, 2019</td>
</tr>
</tbody>
</table>
Adult Tennis

**Tournaments**

Tournaments are a phenomenal supplement to existing tennis programming, as well as a way to generate interest about tennis in your community. They provide valuable match-play experience that you cannot teach in a lesson or at a practice.

The tournament schedule is constantly being updated and can be viewed at: http://tournaments.usta.com.

**Tennis in Your Park**

Tennis in Your Park is designed to get more adults playing tennis in their community during the summer/outdoor season and beyond. We partner with Park and Rec and Community Ed agencies to provide high quality instruction for adults to begin and keep playing the game of tennis.

**Scope of Services**

- Provide adult tennis instruction at various levels in park locations
- Recruit, hire, train and pay season instructors
- Conduct background checks on all hired instructors
- Provide quality, standardized instruction
- Provide all necessary tennis instructional equipment
- Oversee program quality regarding curriculum and instruction
- USTA brand association with adult tennis programming; use of USTA Northern logo on program description
- Market and promote partnership and program via USTA Northern publications, web site, social media and USTA National communication channels
- Adult program development: expand offerings beyond instruction to create a pathway to additional tennis opportunities
USTA’s Tennis On Campus is designed to provide college students with opportunities for team camaraderie, social networking and rivaled competition through tennis without the rigors of a varsity program by offering co-ed team-based play, regional and national championship competition and helps students maintain active and healthy lifestyles.

USTA Northern sponsors a series of tournaments for intramural players and sport clubs offered in the fall and winter, with a Section Championship in the spring. The top finishers at Sections advance to the annual USTA Tennis On Campus National Championship.

**Did you know?** Tennis on Campus is offered on over 600 college campuses and services over 35,000 students.

**Social Play & Other Opportunities in 2019**

New Social Play opportunities in 2019 will give adults the ability to get involved with tennis on their terms, expand their interaction with the game, and enhance the user experience with new platforms to connect players with coaches, court availability, and tournaments. Keep an eye out for these new opportunities coming to your community:

**Team Up Events:** Team Up Events allow players to play matches in an enjoyable and casual atmosphere.

**World Team Tennis:** Hosted by St Paul Urban Tennis, World Team Tennis league is a fast paced format that is a fun challenge for everyone!

**Cardio Tennis:** A social activity for all ages, abilities, and fitness level.

**Court Bookings:** A new way to access your tennis community, new digital tools in 2019 will offer the power to better register, sign up for and access memberships to clubs, book court time, and find new coaching resources.
Adult Tennis

For additional questions or learn more please contact:

<table>
<thead>
<tr>
<th>Opportunity</th>
<th>Contact Information</th>
</tr>
</thead>
<tbody>
<tr>
<td>League Tennis</td>
<td>Nancy Lundberg</td>
</tr>
<tr>
<td>Tournaments</td>
<td><a href="mailto:Lundberg@northern.usta.com">Lundberg@northern.usta.com</a></td>
</tr>
<tr>
<td>Social Play</td>
<td>Or</td>
</tr>
<tr>
<td></td>
<td>Taylor Heltne</td>
</tr>
<tr>
<td></td>
<td><a href="mailto:taylor@northern.usta.com">taylor@northern.usta.com</a></td>
</tr>
<tr>
<td>Tennis on Campus</td>
<td>Rumeal Setts</td>
</tr>
<tr>
<td></td>
<td><a href="mailto:Rumeal.setts@northern.usta.com">Rumeal.setts@northern.usta.com</a></td>
</tr>
<tr>
<td>Tennis in Your Parks</td>
<td>Kathy Schneider</td>
</tr>
<tr>
<td></td>
<td><a href="mailto:schneider@northern.usta.com">schneider@northern.usta.com</a></td>
</tr>
</tbody>
</table>
Junior Tennis

Tennis for juniors promotes individuality, social growth, and life skills for all youth. Thousands of youth nationwide participate annually thanks to parents and coaches who offer their time and support youth in carving out their tennis future. With tennis, youth learn unity, sportsmanship, and teamwork that goes beyond winning; success is about playing well, with integrity, and learning how to respond to challenges.

Youth Progression Pathway

The USTA Northern Youth Progression Pathway is a comprehensive and consistent, section-wide system for players ages 7-10. It is easily accessible and provides play opportunities. This Pathway includes formal and informal competition and outlines a clear path from 10U play (which begins on the first day of the birth month of the player’s 7th birthday) into 12-18s competition.

Advance Levels: Collect 20 Stars and/or Trophies to Advance to the Next Level

### 10U Orange

**Participation:**
- Youth Progression Tournaments: 🌟🌟
- Junior Team Tennis: 🌟🌟🌟
  (Per season, Max of 2 Seasons)
- Team Challenge: 🌟

**Results:**
- Progression Tournament Winner:
- Progression Tournament Finalist:

### 10U Green

**Participation:**
- Youth Progression Tournaments: 🌟🌟
- Junior Team Tennis: 🌟🌟🌟
  (Per season, Max of 2 Seasons)
- Team Challenge: 🌟

**Results:**
- Progression Tournament Winner:
- Progression Tournament Finalist:
## Junior Tennis

### Play Level

<table>
<thead>
<tr>
<th>STAGE</th>
<th>Red</th>
<th>Orange</th>
<th>Green</th>
<th>Yellow</th>
</tr>
</thead>
<tbody>
<tr>
<td>COURT SIZE</td>
<td><img src="image1.png" alt="Red Court" /></td>
<td>36' x 18'</td>
<td><img src="image2.png" alt="Orange Court" /></td>
<td>60' x 21' singles 60' x 27' doubles</td>
</tr>
<tr>
<td>BALL</td>
<td>Very Low Compression Red Felt</td>
<td><img src="image5.png" alt="Red Ball" /></td>
<td>Low Compression Orange</td>
<td><img src="image6.png" alt="Orange Ball" /></td>
</tr>
<tr>
<td>RACQUET</td>
<td>Up to 23&quot;</td>
<td><img src="image8.png" alt="Red Racquet" /></td>
<td>23&quot; – 25&quot;</td>
<td><img src="image9.png" alt="Orange Racquet" /></td>
</tr>
<tr>
<td>SCORING</td>
<td>Maximum scoring is... 2 out of 3, 4-game sets using no-ad scoring and a 7-point tiebreak at 4 all. 3rd set is a 7-point tiebreak OR Timed Matches</td>
<td><img src="image11.png" alt="Red Scoring" /></td>
<td>Maximum scoring is... 2 out of 3, 4-game sets using no-ad scoring and a 7-point tiebreak at 4 all. 3rd set is a 7-point tiebreak OR Timed Matches</td>
<td><img src="image12.png" alt="Orange Scoring" /></td>
</tr>
<tr>
<td>DESCRIPTION</td>
<td>Slower balls, smaller courts and shorter racquets enable young players to rally and play much sooner. Players start to play individual and team games and activities, develop good technique and use simple tactics.</td>
<td><img src="image14.png" alt="Red Description" /></td>
<td>The court is larger and the ball is faster than the red ball but continues to provide an optimal striking zone and the ability to implement advanced techniques and tactics. Matches are longer and kids play both team and individual events.</td>
<td><img src="image15.png" alt="Orange Description" /></td>
</tr>
</tbody>
</table>
| PLAY OPPORTUNITIES | - School Physical Education  
- Team Challenge | ![Red Play Opportunities](image17.png) | School Physical Education  
Stars & Trophies Tournaments  
Team Challenge | ![Orange Play Opportunities](image18.png) | 12U Tournaments Levels 5-8  
Team Challenge  
Stars & Trophies Tournaments | ![Green Play Opportunities](image19.png) | Junior Team Tennis  
12U, 14U, 16U, 18U Tournaments |

**Note:** The images are placeholders and need to be replaced with actual images of the courts, balls, racquets, and descriptions.
In an effort to enhance tennis for beginners at every stage of the game, USTA Northern is offering support to organizers that utilize the Red, Orange, Green Tennis play format:

- Free Case of Balls for New Tournaments
- USTA Northern Community Tennis Grant (up to $3,000 award)
- Community Tennis Discount Equipment Program
- Discount T-Shirt Program for Organizational Members
- Customizable Marketing Materials, national marketing campaign to parents
- Permanent Orange Blended Lines Grant
- Technical and Advocacy assistance from industry experts
- Grants for court construction/conversion
Junior Tennis

Team Challenge

A Team Challenge is a USTA program for Net Generation players ages 5-18 focusing on team play, parent information, and character development. The Team Challenge is designed to be delivered either as a single event or as a series of events (league-play) with the objective of offering a competitive play experience that highlights teamwork and skill development in a fun, social environment. The Team Challenge has three basic components that are essential in offering a kid-friendly tennis event:

ENVIRONMENT
The Team Challenge offers introductory play opportunities where teams can practice their skill development in a low-pressure Environment with an emphasis on teamwork and fun.

ENGAGEMENT
The team Challenge is designed to encourage players to stay Engaged through a team experience that keeps them active, learning, and focused.

EXPERIENCE
The Team Challenge creates an Experience which allows players to compete with each other on similar playing levels whether in red, orange or green stages of play.

Junior Teams

Junior Team Tennis introduces kids to team competition in a setting that focuses on play opportunities, developing skills, and fun! The priorities are to make it easy to form teams, increase play opportunities for every child, and promote level based play. Leagues are available for Orange, Green, and Yellow Ball categories.

Format for Programs
- Teams can be co-ed or gender neutral
Junior Tennis

- Match opportunities include singles, doubles, and/or mixed doubles
- Scoring format varies depending on the local program
- All matches are determined by total-games won
- Offers a Section Championship
- Coaches must be Net Generation approved

Junior Team Tennis Seasons

- Fall/Winter Junior Team Tennis:
  - Co-ed or gender neutral
  - Matches are played at designated indoor facility
- Summer Seasons
  - Co-ed and single-gendered
  - Matches are played at various sites

Junior Tournaments

Tournaments are a phenomenal supplement to existing tennis programming, as well as a way to generate interest about tennis in your community. They provide valuable match-play experience that you cannot teach in a lesson or at a practice. If you are interested in hosting a tournament or encouraging your players to participate in nearby tournaments, please contact Katie Bergmann. The tournament schedule is constantly being updated and can be viewed at http://tournaments.usta.com.

Entry Into Each Level

When a player "ages up" (turns 13, 15, or 17), the points from his or her previous age group (12s, 14s, or 16s) disappear. For this reason, a player may want to consider playing some tournaments in the next highest age level in the months before he or she "ages up." (Points may be accumulated year round, not just in this time period.)

Ranking Points

Ranking calculations take into account a player’s six (6) best results from singles and 15% of the six (6) best results from doubles, making up a player’s combined ranking. Points from upper-age-group play count down.

Tournament Director’s Manual

USTA Northern has compiled a manual for individuals that wish to organize and host a tournament.
## Junior Tennis

<table>
<thead>
<tr>
<th>Level 3</th>
<th>Level 4</th>
<th>Level 5</th>
<th>Level 6</th>
<th>Level 7</th>
<th>Level 8</th>
<th>10U Stars &amp; Trophies</th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>Ranking Points</strong></td>
<td>National and Section Points</td>
<td>National and Section Points</td>
<td>Section Points</td>
<td>Section Points</td>
<td>Section Points</td>
<td>No points awarded</td>
</tr>
<tr>
<td><strong>12s Division</strong></td>
<td>Yellow Ball</td>
<td>Yellow Ball</td>
<td>Green Ball</td>
<td>Green Ball</td>
<td>Green Ball</td>
<td>Green Ball</td>
</tr>
<tr>
<td><strong>Requirements</strong></td>
<td>January: Top 32 players to register</td>
<td>Top 24 players to register will be accepted</td>
<td>Jan-April &amp; Oct-Dec: Top 32 players to register</td>
<td>Open – No points required</td>
<td>Must have less than 250 points in any age division in order to qualify</td>
<td>12s and 14s – no membership is required</td>
</tr>
<tr>
<td><strong>Doubles Play</strong></td>
<td>Players must play doubles in the same age division they play singles in. No crossing over to other age divisions.</td>
<td>Players must play doubles in the same age division they play singles in. No crossing over to other age divisions.</td>
<td>Players must play doubles in the same age division they play singles in. No crossing over to other age divisions.</td>
<td>Doubles play is encouraged.</td>
<td>Doubles play is encouraged.</td>
<td>Doubles play is encouraged.</td>
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</table>

### Contact

<table>
<thead>
<tr>
<th>Program</th>
<th>Contact Information</th>
</tr>
</thead>
</table>
| Junior Team Tennis | Zeny McCoy  
zeny@northern.usta.com |
| Tournaments | Katie Bergmann  
Katie@northern.usta.com |
Marketing Resources

The USTA has revamped its Marketing Resources customization system where you can download best practices, communications tips, and design marketing materials for use in your community – all free of charge. With just a few clicks of the mouse, you can create and print your own marketing materials for any program. The number of assets has expanded to include customizable materials, digital images, generic images, print resources, public relations and communications materials and video. Check it out and start creating at resources.usta.com.

Media Grows the Game

A big part of marketing our sport is meeting our players, coaches and providers where they are in the digital space. Be sure to tag USTA Northern in your posts on Facebook, Twitter and Instagram so we can amplify your message and show how much fun tennis is to play, regardless of age and ability level.

Rally the Family

USTA Northern is encouraging all organizations and providers to host a FREE Rally The Family Event for your community. Rally The Family focuses on tennis for all ages using low compression red, orange and green balls, shorter courts, smaller racquets and modified scoring, along with a focus on families spending time together doing fun and healthy activities. All tennis providers – facilities, parks, clubs, teaching pros, etc. - are encouraged to host a FREE event in May or June for their local community which also can be used as a registration kickoff event for summer programming. Please let the Section office know your date so we can add it to our master list of events that will be promoted throughout the spring.
Marketing Resources

**Connect with Us**

Stay up-to-date on the latest information on USTA Northern through Facebook, Instagram, Twitter and our website.

- **Website:** usta.com/northern or tenisparatodos.com (all in Spanish)
- **Facebook:** "Like Us" at facebook.com/ustanorthern
- **Twitter:** twitter.com/ustanorthern
- **Instagram:** instagram.com/ustanorthern
- **LinkedIn:** linkedin.com/company/usta-northern

**Contact**

If you have an upcoming event or a general question on effective engagement on social media, please contact

**Daniel Borgertpoepping:** daniel@northern.usta.com.
Support through funding and technical assistance are imperative to the success of the Northern Section. That is why USTA Northern supports community-based organizations and tennis programs where needed. To assist these agencies, the USTA family provides a wide range of opportunities to assist participants and grow the game!

**USTA Northern Funding Opportunities**

**Community Tennis Grant:** For agencies needing extra support to reach your goals and improve grow your tennis community! Funding amounts range from $250 - $3,000 depending on the size of the organization. Funding available for the following areas:
- Programs
- Amenities
- Courts
- Equipment
- Capacity Building

Grant review typically takes about one month and awards will be given until funds are depleted. Deadlines are February 15, May 1, and September 1.

**Adopt-A-Community Grant:** Is your organization having trouble finding a solution to a recurring problem? Is there a project that could use a little additional support or specific expertise? Could your program and staff benefit from participating in a capacity building exercise? If so, apply for the Adopt-A-Community Grant today! Staff will select one in-need community a year. That community will benefit from staff technical assistance, staff visits, resources, and monetary support. We will get you where you need to go! More information to follow in the 2019 grant cycle – contact us to learn more!

**USTA National Funding Opportunities**

There are several funding opportunities available from the National USTA organization and foundation. Keep an eye on our website and their funding page for up-to-date opportunities!
Funding & Support

Scholarship Opportunities

**Junior Tennis Scholarships:** Available to youth age 10-17 who reside within the USTA Northern Section and have a financial hardship that prevents them from pursuing tennis related interests. Scholarship awards range from $250 - $1,000 and can be used for: tennis program fees, tournament expenses, equipment, court fees or coaching services.

**Tennis Camp Scholarship:** Awarded to a male or female player age 13 or younger that demonstrates both a financial need and commitment to tennis. Player must receive an endorsement from his/her tennis coach in order to be eligible. Recipient receives a scholarship to attend a camp located within USTA Northern.

Did you know...?

USTA Northern wants to support your events! Community organizations may request in-kind support by completing a Donation Request Form. We will do our best to support your events with donations given they meet the guidelines and are received 6 weeks prior to the event date. Let us serve you!

Contact

For more information on funding opportunities and how to apply, please contact:

**Naomi Sadighi:** naomi@northern.usta.com
The sport for a lifetime is always evolving, creating new ways to make tennis more exciting and fun not only for those who play, but for organizations working to grow the game and involve their communities as well. Keep an eye out of new opportunities to build capacity throughout the year!

### Tennis Teaching Certifications

Teaching professionals can be certified by the USPTA. They offer regional training workshops and testing. For more information about the USPTA, please visit their website at [www.uspta.org](http://www.uspta.org)

### USTA Online Courses & Education

The USTA offers online courses and education to USTA staff, volunteers, and tennis organizations across the country a full array of educational and training opportunities. Resources are offered in many learning formats including: face-to-face workshops; on-line programs; reference materials and relevant Web site links. Using these resources enable users to develop personally and professionally. This website is a one-stop shop for you and your organization’s learning needs.

There are a variety of courses and resources offered on topics such as: advocacy, awards, growing league tennis, sport science, tournament planning, officiating, Junior Team Tennis, and engaging and growing diverse markets.
Training Opportunities

On-Court Education Trainings: Which Workshop is Right for You?

All workshops are professionally conducted by a certified USTA National Faculty who will actively engage participants in a variety of activities. To determine which workshop is right for your organization, see comparison table.

<table>
<thead>
<tr>
<th>Market/ Audience</th>
<th>Net Generation Red, Orange, Green Tennis Workshop</th>
<th>Net Generation School Teacher Workshop</th>
</tr>
</thead>
<tbody>
<tr>
<td></td>
<td>For coaches, parents and instructors who spend most of their time working with beginning to intermediate players of all ages</td>
<td>Physical Education Teachers Out of school time providers</td>
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</tbody>
</table>
| Topics Covered   | • Characteristics of students ages 5 and over. Age and ability appropriate specific activities for athletic development, warm-up, skill development for youth and adults, games and take home activities.  
• Organizing/coaching a team practice | • Large group management (student teacher ratio of 30+ to 1)  
• Station-based teaching  
• Tennis games that develop basic strategies and skills  
• Stroke progressions  
• Lesson plans |
| Length           | 3.5 hours                                        | 3 hours                                |
| Hosting Requirements | • Minimum of 2 tennis courts with indoor backup (indoor backup does not need to be a tennis court (gymnasium, field house, etc.)  
• Minimum of 8 participants | • Gymnasium or blacktop space (no courts required!)  
• Minimum 12 participants |
| Hosting Benefits | • Blended Line Grants for placing permanent blended lines on tennis courts or other blacktop surfaces  
• Customizable marketing materials  
• Choose a date that is convenient to your organization | • Preferential access to Blended Line Grants for placing permanent Blended lines on tennis courts or other blacktop surfaces |
| Attendees Receive | • Access to on-line Net Generation curriculum that includes the Red, Orange and Green tennis practice plans when you register at netgeneration.com.  
• Access to www.coachyouthtennis.com on-line trainings | • Certificate of attendance  
• Participant Guide |

Not interested in hosting a workshop but still want your staff to receive training? Look for a schedule of spring and summer workshops online at www.usta.com/northern. Workshops are added to the online schedule as they are confirmed.
Training Opportunities

Contact

For more information on new training opportunities, how to book a training, or accessing other existing opportunities, please contact:

Mya Smith-Dennis: mya@northern.usta.com
Get Involved

Become a USTA Northern Volunteer

Are you passionate about tennis and interested in giving back to the game you love? Then you've come to the right place. It has never been easier to get involved with your section, the next generation of greats, and grow the game in your community!

USTA Northern has a rich history of dedicated volunteers, all of whom share the same fundamental drive: they love tennis. Prior volunteer experience is not required!

Fill out a volunteer form today at http://www.northern.usta.com/community_tennis/volunteers/

Please contact Sandy Smith at ssmith@northern.usta.com for more information.

Serve as a Local League Coordinator

USTA Adult League Local League Coordinators

If you are interested in starting USTA Adult League play in your area, please consider becoming a Local League Coordinator. In your volunteer position, you would administer and promote the USTA league programs in the local area within the guidelines of the National and Section League Regulations. Training is provided. Please contact Nancy Lundberg at lundberg@northern.usta.com for more information.
Get Involved

**USTA Junior Team Tennis Local Program Coordinators**

The USTA Junior Team Tennis program’s continued growth is realized through the passion and commitment of local program coordinators. Local program coordinators administer USTA Junior Team Tennis leagues in a specific geographic area. Training is provided. Stipend and bonus opportunities are available. If you are interested in learning more and potentially starting a USTA Junior Team Tennis program in your community, please contact Zeny McCoy at zeny@northern.usta.com.

**Become a Tennis Official**

Are you interested in becoming an official? Paid roving umpires, chair umpires, referees and line umpires are all needed. On-line and on-court training is provided for new officials. Officiating opportunities in our Section include adult tournaments, junior tournaments and collegiate matches.

A general overview of the process to become an official is outlined below:

- Become a USTA member - [www.usta.com](http://www.usta.com)
- Complete the Criminal Background Check/Safeplay Training course - [https://www.ncsisafe.com/members/selfreglandingUSTA.aspx](https://www.ncsisafe.com/members/selfreglandingUSTA.aspx)
- Take the 5 online training modules (Intro to Officiating, Rules and Regs 1, Rules and Regs 2, Rules and Regs 3 and Roving Umpire 1) – [https://www.usta.com/About-USTA/Officials/schools_and_training/](https://www.usta.com/About-USTA/Officials/schools_and_training/)
- Request a Nucula account - officiating@usta.com
- Email the Chair of Officials at Rumeal.setts@northern.usta.com to get a list of opportunities to shadow one of our selected officials (typically 1-2 days for 3-4 hours each time).
Did you know that USTA Northern is a 501(c)(3) organization? Our "Serving Up Love" campaign supports all of the giving opportunities for USTA Northern including grants, scholarships, the Urban Youth Tennis & Education Campaign and Play It Forward.

Each of these programs offer opportunities to our section youth, players, communities, and education centers to positively impact our participants.

Through these programs, USTA Northern has committed to offer scholarships to youth to make tennis more accessible; break down barriers to participation, expand no- and low-cost play opportunities, and build confidence and resilience; offer free equipment to communities and schools who would otherwise lack the necessary equipment for would-be players.

These programs are possible because of people and programs like YOURS!

Interested in supporting these campaigns? Contact John Chandler at john@northern.usta.com for more information.