

Horizontal Logo



Vertical Logo

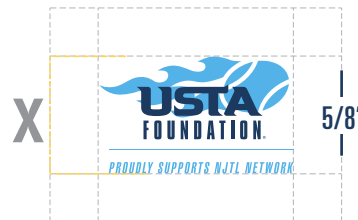


Clear Space

Clear space equal to the height of the “X” should be maintained at all times. For example, if the “X” is 2” high, then a clear space of 2” around the logo should be maintained. Nothing should appear in this area, including but not limited to type and additional logos.

Minimum Height Allowance

Logo should not appear smaller than 5/8” high.



For accurate color reproduction, use the provided color formulas when converting from Pantone to process color use.

PMS 282
c: 100 m: 72 y: 0 k: 56
r: 6 g: 20 b: 63
hex: #06143f

PMS 292
c: 55 m: 16 y: 0 k: 0
r: 103 g: 78, b: 232
hex: #67B2E8

The colors in this guide are not intended to match the PANTONE[†] Color Standards, refer to the current editions of the PANTONE Color Publications. [†]Pantone is a registered trademark of Pantone, Inc.

File Formats

All of the USTA logos are provided in multiple formats for different applications.

EPS: For use in print (i.e., brochures, flyers, mailers, office stationery, postcards, posters and print ads), merchandise and signage.

JPG: For use in web and Microsoft Office applications including Word, PowerPoint and Excel.

PNG: For use in web and Microsoft Office applications including Word, PowerPoint and Excel.

Legal Terms & Conditions

All uses of any of the USTA logos, regardless of the type of use, must be submitted to the USTA for prior written approval. The ® indicating the USTA’s copyright must appear when using any of the USTA logos.

Design variance: The USTA logos must be shown in their entirety and cannot be modified in any other shape, color or form except as represented in this style guide. No portion or element of the USTA logos may be used on a stand-alone basis (i.e., flaming ball logo). The trademarks depicted in this style guide are the property of the United States Tennis Association.

Approval Process

All requests for approval must be submitted electronically to the USTA at USTALogos@usta.com for review.