



USTA EASTERN MA GRANT APPLICATION 2023 Grant Cycle

USTA Eastern MA (USTA EMA) is one of seven state associations within USTA New England (USTA NE).

USTA NE is committed to promoting and developing the growth of tennis and increasing participation in the sport in New England. USTA EMA supports this by providing workshops and facilitating the distribution of grants which may be used to develop instructional programs and/or organize league play for people of all ages, abilities and populations. Our goal is to help programs become self-sufficient. Learn more at www.easternmass.usta.com, or www.newengland.usta.com.

Before applying for a 2023 USTA EMA grants, please read and understand all grant types, determine your proposed program details, and create a detailed budget. Once that is done, please complete the attached application and submit to the contact email listed below. Incomplete applications will not be considered.

If a grant is awarded, there is an accountability form to be completed to document expenses and effectiveness of the program. That form and associated receipts must be submitted to the USTA EMA office within two weeks of program completion, to be considered for grants in the future.

*Organizations applying for support must be open to all people, regardless of race, color, creed, religion, gender, national origin, age, disability, sexual orientation, citizenship status, or veteran status. **Grants will not be awarded for any program for more than (3) continuous years.***

1. USTA membership is required for all grant recipients. You can verify and renew your organization's USTA membership at: <https://www.usta.com/en/home/membership/organizationalmemberships.html>
2. Priority is given to Net Generation Providers. More info at: <https://netgeneration.usta.com>
3. Priority is also given to new program initiatives.
4. Please **indicate on the application out how you plan to make your program self-sufficient within three (3) years.**
5. Program registration fees should be reasonable, to encourage participation, be affordable for the community, and include provisions for interested participants who need financial assistance.
6. Grants are not meant to support one-day programs or special events, but to support multi-session programs that provide on-going play opportunities.
7. Applications must include a detailed description of the program and its objectives and evaluation methods. We seek to fund programs that will grow tennis in USTA EMA and / or mirror the goals of USTA Foundation, but on a smaller scale.
8. **If funded, you must submit a grant accountability form within 2 weeks of the conclusion of the program. Failure to submit an evaluation will jeopardize future support from USTA EMA.**
9. Grant deadlines will be posted at www.easternmass.usta.com. Notification of grant decisions and disbursements will be made within 6 weeks of the deadline.

Grant Application Deadlines:

The grant applications must be received on or before December 1, 2023.
Late or incomplete applications will not be considered.

Grant Submission: Email completed application forms and supporting documentation to:

Lance Andersen, USTA EMA Grants Committee
Email: lance@luckydogtennis.com

Grant Award Notification:

Grant applicants will be notified of their status on or before: December 15th, 2023.

2021 USTA EMA Organizational Grant Types:

Program Grants	Purpose / Eligibility /Amount
USTA New England National Championships Stipend	To offset expenses for EMA collegiate teams participating in N.E. sectionals, district or national events. \$50 food card per eligible player, up to \$500 per eligible team.
Community Tennis Association (CTA) Grant	Up to \$1,000 for the creation, expansion or state incorporation of a CTA which will then enlist local tennis enthusiasts and serve as a tennis lobbying force within the community. One example would be to provide Schools, Parks & Rec and other organizations with startup costs and equipment for new and innovative programs. Letter of recommendation required from USTA New England CSR.
Equipment Grants	Up to \$500 for the purchase of equipment to support Junior Team Tennis or Net Generation Programs. Preference given to applicants who have attended a Net Generation Workshop.
Special Population and Adaptive Tennis Grant	Up to \$1,000 for the creation or expansion of tennis opportunities for beginner and advanced wheelchair athletes, or for the creation or expansion of community tennis opportunities for special populations that include persons with intellectual, emotional and / or developmental challenges.
Community Tennis Grant	Up to \$1,000 to cover coaches, court time, equipment, marketing, advertising, or any other necessary tennis-related expenses for programs that significantly support USTA Eastern MA Core Values. Tournament Directors may also apply for a stipend under this category for reimbursement costs in directing USTA sanctioned or approved programs.
Junior Team Tennis Grant	Up to \$500 per team/age group for coaching, equipment, marketing, etc. for registered USTA Junior Team Tennis Programs.
Diversity & Inclusion	Up to \$1,000 for the creation or expansion of tennis opportunities for underserved players that fall into the following categories: Adaptive, African-American, Asian-American, Hispanic, LGBT, Millennial, Native American, Socio-economic, and / or Wheelchair.

USTA EMA GRANT APPLICATION Organization Information

Sponsoring Organization: _____

Program Name: _____

Contact Name: _____

E-mail: _____

Mailing Address: _____

City: _____ State: MA Zip: _____

Website: _____

Grant check payable to: _____

Work Phone: _____

Mobile Phone: _____

USTA Org. # _____ Renewal date: _____

Are you a registered Net Generation Provider? _____

Are you a non-profit? _____ 501(c)(3) Number: _____

How many years has your organization been in existence? _____

How many years has this program been in existence? _____

Additional notes about the organization (if needed):

USTA EMA Grant Request
Program Information
Attach an additional sheet if needed

Grant Type: _____ Amount Requested: \$ _____
Refer to the list on Page 2

Sponsoring Organization: _____

Describe your target audience (age, ability, etc.) _____

Where is your program held? _____

Facility type: _____

Number of Courts: _____

Program Start Date: _____ End Date: _____ Hours/Week: _____

of Participants: Currently: _____ Anticipated: _____ Fees: \$ _____

Describe any scholarship support available for program participants: _____

What are your goals/objectives for this program? _____

How will you measure the success of this program? _____

How will you sustain this program after USTA funding has expired? _____

How do you plan on retaining participants for this program? _____

What opportunities exist for players to continue organized tennis if this program ends? _____

How will you advertise, promote, and generate publicity for your program? (include program flyers with this submission). _____

2023 USTA EMA GRANT APPLICATION Budget Detail

PROGRAM INCOME		
Type of Income	Detailed Description	Total Income
Program Fees, Tuition or Registrations:	Number of Paying Participants: _____ Number of non-paying participants: _____ Cost per Participant \$ _____	\$ _____
Donations: (Use additional sheet if needed)	Donor: Amount: _____ \$ _____ _____ \$ _____ _____ \$ _____ _____ \$ _____	\$ _____
Grants (Use additional sheet if needed)	Funding Source: Amount: USTA Section: _____ \$ _____ City / State: _____ \$ _____ Other funding: _____ \$ _____	\$ _____
In-Kind Donations / Contributions (these are non-monetary contributions, like food, space, advertising, etc.)	Donor: Est. Value in \$ Food/Supplies: _____ \$ _____ Courts/Space: _____ \$ _____ Other: _____ \$ _____ Other: _____ \$ _____	\$ _____
Other:	Describe: _____	\$ _____
Total Program Income:		\$ _____
PROGAM EXPENSES		
Type of Expense	Detailed Description	Total Expense
Court or facility rental	Who are you paying and rate per hour / session?	\$ _____
Staffing expenses per hour: Pros, instructors, administrative support, etc.	Pros: _____ Total Hours: _____ Assistants: _____ Total Hours: _____ Other: _____	\$ _____
Equipment: Balls, carts, uniforms, food, etc.		\$ _____
Administration: Phones, advertising, copying, etc.		\$ _____
Other:	Describe: _____	\$ _____
Total Expense:		\$ _____