

Play tennis, live longer... 10 years longer.

Tennis adds nearly 10 years to your life, more than any other sport or activity.



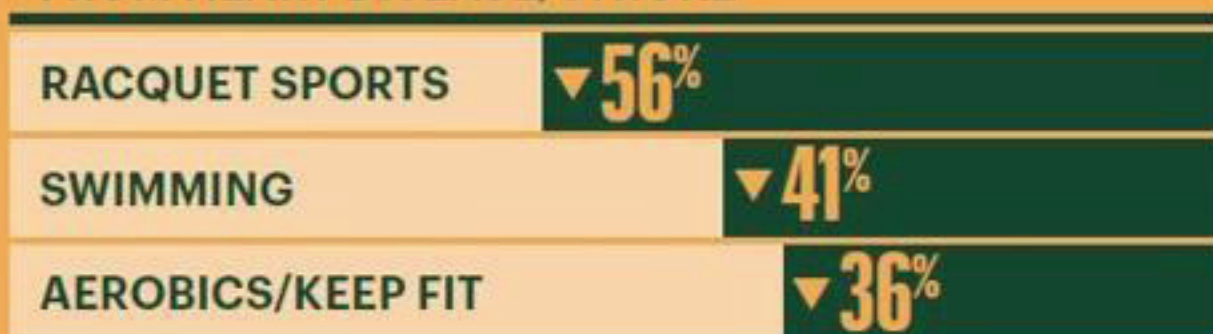
Rally your way to better health.

Participating in sports is an effective way to enhance your overall health and well-being.

REDUCING THE RISK OF DEATH FROM ALL CAUSES



REDUCING THE RISK OF DEATH FROM HEART DISEASE/STROKE



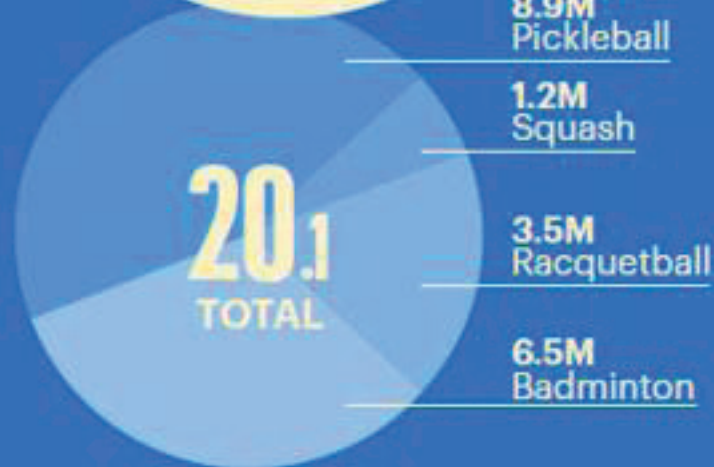
Tennis is booooooming.

Tennis has enjoyed three consecutive years of significant growth. Those who do play are playing more often.

The number of people playing tennis is more than the combined number of people playing pickleball, badminton, racquetball and squash.*



U.S. TENNIS PLAYERS



NEARLY
50%
OF TENNIS PLAYERS
ARE CORE PLAYERS



519M
TENNIS PLAY
OCCASIONS
↑ **34% SINCE 2019**

*Source: Physical Activity Council Study on Sports and Physical Activity (PAC) administered by Sports Marketing Surveys USA and the Tennis Industry Association Participation and Engagement Study (PES).